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H.E. Thompson  
Sofy Decor LLC  
888-571-5567  
[hthompson@sofydecor.com](mailto:hthompson@sofydecor.com)

## SOFY DECOR: CROWDSOURCED HOME ACCENTS FOR THE YOUNG, FLY & FABULOUS

Owings Mills, Md. -- Sofy Decor LLC announces the launch of [sofydecor.com](http://sofydecor.com) and invites designers to submit artwork to be featured and sold on its home decor website.

Designers can brand their work on 15 products offered by Sofy Decor. The artists, who will have their products displayed in their own Sofy Decor online shop, will be paid when their items are sold. This is essentially an opportunity for artists to create and grow their personal brand while having their work highlighted in the lucrative billion dollar home decor industry.

"We want our designers to focus on creating their best work and let us take care of production and fulfillment," said co-founder H.E. Thompson.

Sofy Decor's product line looks as if it was featured in the pages of *Elle Decor* or *HouseBeautiful*, and they pride themselves on having both affordable and trendy products.

"We really cherish our relationship with our designers, and our customers love our competitive prices. This is why we've decided to invite more of these highly creative designers into the fold," says co-founder C.D. Barnes.

Sofy Decor believes in cooperative economics and invites people to be a part of the following partnership levels:

- [Sofy Designers](#) - For creatives who have graphic design, photography, painting or drawing skills as well as an affinity for multiculturalism
- [Sofy Fundraisers](#) - For nonprofits and other organizations looking to raise money
- [Sofy Custom Collection](#) - For social influencers with large social media followings

People interested can start the application process here:

<http://sofydecor.com/about-us/partner-with-sofy/>

*About Sofy Decor: Sofy Decor is a crowd-sourced home decor line. It features designs that embody culture, empowerment and sophistication. The founders envisioned creating a premium brand that would encourage others to create and dictate their destiny through tenacity, creativity and ingenuity.*

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