

CONTACT:

Alberto Varignana, Founder & CEO

alberto@italygourmet.co

+39 334 789 7777

FOR IMMEDIATE RELEASE**ItalyGourmet.co : First eCommerce-as-a-Service platform for Italian Food ecosystem**

An innovative platform that brings meals a true Italian flavor and connects local producers to the world market

Bologna, Italy August 10, 2017 - ItalyGourmet.co is the first eCommerce-as-a-Service platform that connects customers anywhere in the world with Italian farmers. It allows certified Italian producers to access an international market in just one-click and make their delicatessen available to the world. Hungry and in dire need to grate some seasoned *Parmigiano* on their *fettucine*, users can now get all this.

By purchasing locals' food, they also help promote a culture of certified excellence and protect local farmers from international competition and counterfeit goods. In addition, ItalyGourmet.co will provide customers with recipes and an online cooking guide based on Artificial Intelligence chatbot.

"How many times have you looked for top-quality ingredients and ended up buying from the bottom shelf? Now with ItalyGourmet.co, you just place your order and wait for it to be delivered right at your door", explains Alberto Varignana, ItalyGourmet.co Founder & CEO

Alberto created ItalyGourmet.co on the belief that online grocery shopping should be fast, convenient and allow everyone to sell and purchase signature-like products without technology skills.

To raise funds for turning ItalyGourmet.co into a digital international platform, Alberto has launched an equity crowdfunding campaign on Crowdfunder.com that will last until October 31, 2017 for accredited investors.

The platform is already online with more than 2'000 users and allows customers to choose from a wide variety of excellences and certified PDO (Protected Designation of Origin) and PGI (Protected Geographical Indication) specialties such as Balsamic Vinegar of Modena, Ham Of Parma, Extra-virgin olive oil of Romagna and Mortadella of Bologna.

Backers of the campaign will become shareholders of ItalyGourmet, Inc. and will participate in the expansion of the platform from Italy to Europe.

Crowdfunder page: <https://www.crowdfunder.com/ItalyGourmet/invest>

For additional information about ItalyGourmet.co please visit our ItalyGourmet.co or follow us on [Facebook](#) and [Twitter](#).

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