



Contact Jacques Baron
Cell 708-288-1341
Email Jbaron@auto-plaza.com
Website 815-439-2222

FOR IMMEDIATE RELEASE
AUGUST 7, 2017

HONDA OF JOLIET TO DONATE \$3000 TO AMERICAN HEART ASSOCIATION

Silent auction of Limited Edition 2017 Type R helps raise donation

Joliet, IL August 10, 2017 Honda of Joliet continued their commitment to charity last week when a silent auction for the highly sought after 2017 Type R brought in big bids from Honda enthusiasts. After a heated auction, which saw multiple bidders anxiously vying for the prize, local resident John Sencial drove away with the honor. Prior to the auction, Honda of Joliet informed the bidders that any amount paid over the manufacturer's suggested retail price (*MSRP*) would be donated to the charity of their choice. This idea was the brainchild of Honda of Joliet Owner/General Manager Rick Korallus who was thrilled with the generosity of Mr. Sencial.

“Honda of Joliet has been a family owned business for 52 years with a commitment to charity and the community. Mr. Sencial's decision to choose the American Heart Association as the recipient of the donation was met with applause and admiration from everyone in attendance.” said Korallus.

In an event at the dealership that is open to the public, the American Heart Association will be presented with the check for three thousand dollars on Thursday, August 24th at 3pm by Korallus and staff. Korallus said that Honda of Joliet looks forward to similar events in the future and hopes that the results are even more impressive successively.

“The Type R is just one of several Limited Edition vehicles that Honda of Joliet will have available in the future. If we can continue to have every special event be as successful as this one was, we hope to donate to a different charity every time and truly help make a difference.”

Honda of Joliet 3225 Plainfield Road Joliet, IL 60431 (815) 317-4092

If you would like more information about this topic, please contact Jacques Baron at (815) 439-2222 or email at Jbaron@auto-plaza.com.