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MSL & Company Sponsors Harvard Real Estate Alumni Organization 2017 Panel Event

San Francisco, August 20, 2017 – MSL & Company, LLC announced they will sponsor Strategies for the Preservation of Affordable Housing in the Global City, part of the Harvard Real Estate Alumni Organization (HREAO) event taking place September 28, 2017, from 6:00 PM – 8:30 PM, at Goulston & Storrs PC, 1999 K Street NW, Washington DC, 20006. The event is free to attend.

As communities across the country are finding it increasingly difficult to provide affordable real estate properties, the program will be centered on the increasing unaffordability of real estate in progressive U.S. cities, and discuss “the benefits and burdens of state and local regulatory schemes... and maintaining affordability” (Harvard Real Estate Alumni Organization, 2017). The panel will also explore the implications of rent control, tenant opportunity to purchase act (TOPA), and inclusionary zoning in cities like Washington D.C. and New York, and discuss ways to overcome challenges.

Macy Leung, Principal of MSL & Company, and Harvard GSD alum, along with 60 industry leaders from around the world, participated in an invite-only, two day Strategic Innovation Summit on Affordable Communities, at the School of Engineering and Applied Sciences last year. This year, Leung will continue the dialogue, organizing and sponsoring the HREAO panel in Washing DC; inspired by her personal and corporate mission, to address the social and housing development needs of communities through projects that provide the greatest positive impact, enhance neighborhood characteristics, and promote economic development for individual residents and the neighborhoods served.

“Community development is a pressing need in many major metropolitan markets. The issue of housing is not simply a matter of real estate, it is a social issue that must be addressed by both real estate professionals and economists, who must work closely with public and private sectors to build better communities and scale neighborhood housing. Events like this do more than raise awareness of the housing needs and demands communities face across the country, they stimulate solutions and partnerships. While the definition of affordability varies across cities and coasts, residents are priced out of home ownership, as well as face an increasing rent burden on both the East and West coasts.

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This panel will focus on housing on the east coast. However, the west coast faces an even higher comparative demand, due to a varying median(?) average income, high cost of living, housing and construction prices, coupled with environmental and other population factors. And so, my hope is to both inform the conversation happening in DC, as well as bring solutions back to the Bay area.”
– Macy Leung, MSL & Company.

Speakers for Strategies for the Preservation of Affordable Housing in the Global City include Eamon Lorincz, Harvard Law School, JD '09 and David Lewis, Graduate School of Design, MUP '09. And, panelists include James Campbell, Somerset Development Company (A.M. '78) and Cezary Podkul, Reporter, Pro Publica. Other sponsors include Goulston & Storrs PC and Klein Hornig LLP.

Visit <http://hreao.sigs.harvard.edu/article.html?aid=165> for more information or to register for the event.

About MSL & Company LLC

MSL & Company is a values-driven real estate development and economic advisory firm based in the East Bay Area of San Francisco. Community is at the heart of everything we do at MSL & Company, LLC.

The mission of MSL & Company is to convene partnerships that will assist in addressing community challenges. We focus on value-add and community-driven projects. The core practice can be divided into three complementary business units: integrated real estate development, project management, and real estate economic analysis advisory. MSL & Company invests in projects that provide the greatest positive impact on communities, enhance neighborhood characteristics, and promote economic development that benefits our clients, individual residents and the neighborhoods we serve.

The team at MSL & Company is comprised of passionate experts and industry leaders with a wealth of experience in real estate economics, finance and investment, architecture, and development. This shared knowledge and decades of in field experience assures each project is approached comprehensively, to evaluate and intentionally attend to every detail, from feasibility and fiscal impact, to historic appraisal, sustainability and design.

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