

Executive Overview

Reduce Liability | Improve Communication | Create Listings of Intent | No Brokers Fees

"Over the years, it has been a challenge to find a program to assist shareholders with the purchase or liquidation of their shares in our privately held company. We are currently using BancList.com and find this service to be a simple, straightforward and cost effective program for shareholders. BancList.com also reduces the bank's liability by providing shareholders with a forum to publicize their buy or sell orders."

Charles Key, Executive Vice President
Lubbock National Bank (TX)

"BancList should be an acquired enhancement for all independent banks founded in the last 15 years. It acts as an insurance policy premium against insider information abuse."

Frank Burge, Chairman and CEO
First Florida Bank (FL)

How it Works:

Join

A financial institution subscribes to BancList and pays an annual service fee. That allows the institution's clients and shareholders to post an unlimited number of postings with the intent to buy or sell shares — *for free*.

Post

Users go to www.banclist.com and sign in when they want to create an anonymous posting. The only information provided is: (1) Intent to Buy or Sell, (2) Number of Shares, (3) Share Type, (4) Listing Duration, and (5) Stock Price.

Notify

When the posting is completed, an ALERT is generated. The administrator at the institution and all users who elected to receive an alert are notified by email. Other users can view the listing when they sign in.

Negotiate

The user who initiated the posting will receive email inquiries to his/her anonymous posting. The parties negotiate via email, phone or in person. They must finalize the transaction at the institution or with the designated transfer agent.

Benefits:

Reduced Liability

Our process takes the institution out of the pricing discussions and eliminates any perceived conflicts of interest by keeping the negotiations at an arm's length.

Increased Liquidity

We effectively broaden the market for buyers and sellers with our alert system. This will create greater liquidity opportunities. Users never pay broker fees and do not spend their money advertising their shares.

Administrative Savings and Control

Any institution can use our service. We have removed the need for managing a "list" of potential buyers and sellers, while maintaining your ability to monitor the process.

Privacy Control

We offer a Private Option for institutions that want to restrict access to their stock. Only current shareholders and approved users would be permitted to view or create listings and alerts. WE NEVER REQUEST CONFIDENTIAL INFORMATION.

For more information about our program, no obligation demo or to get started, please contact James Sanderson at (877) 257-0854 X716 or by email at support@banclist.com.