

For Immediate Release

MarksNelson Launches National Entrepreneurial Services Practice for Small and Medium-Size Enterprises

HELPING ENTREPRENEURS NATIONWIDE REDUCE ACCOUNTING AND
FINANCE BURDENS SO THEY CAN FOCUS ON GROWING THEIR BUSINESSES

KANSAS CITY, Mo. (September 14, 2017) – Offering unique accounting and finance services designed to reduce the burden on small and medium-size enterprises (SME’s) nationwide, [MarksNelson LLC](#) has launched an Entrepreneurial Services practice. MarksNelson’s new practice employs a customized blend of services and technology that dramatically reduces the time small and medium-size businesses across the country spend on bookkeeping and finances so they can focus on growing their businesses.

MarksNelson’s Entrepreneurial Services for SME’s are ideal for organizations with annual revenues of \$1 million to \$30 million. The firm has expertise serving entrepreneurs in a wide variety of industries including professional services, technology start-ups, non-profits, construction, real estate and manufacturing.

MarksNelson has developed outsourced bookkeeping and accounting services for SME’s that are delivered via cutting edge technology that reduces the client’s burden to a push, tap or swipe. The cloud technology is so easy to use that busy entrepreneurs, who are often strapped for time, can approve payables on their phone while standing in line at a store.

Many entrepreneurs spend 8 to 12 hours a month grappling with bookkeeping. “Imagine what you could do with that time in terms of focusing on growing your business,” says Mark Radetic, Managing Partner of MarksNelson. “Not only do our SME best practice services free entrepreneurs to focus on their businesses, but we provide them with timely information on which to base smart decisions.”

The Entrepreneurial Services practice also offers strategy, growth and financial consulting services that mine, evaluate and utilize clients’ information to help drive their success.

“Entrepreneurs need to understand the meaning behind their numbers to help them grow and succeed,” says Radetic. “That is why we tailored an approach that doesn’t just focus on historical data. We want to assist our clients in looking and moving forward.”

MarksNelson’s SME professionals can help businesses plan for strategic growth and scale through the application of innovation, process improvement, and technology.

Tax services include a full range of offerings for small and medium-size enterprises -- from business formation and entity selection, to tax planning, compliance and preparation, to refund and exposure review.

In addition to traditional accounting services, MarksNelson’s Entrepreneurial Services professionals can provide SME’s with accounting software consulting and training, as well as accounting staff training.

Entrepreneurs who would benefit from consulting services will find adaptable choices including two consulting options. A unique one-to-many model allows businesses to receive top-tier consulting and tools at a fraction of the price of traditional consulting arrangements. Conventional one-to-one consulting is also offered.

“As a rapidly growing firm, we understand the challenges faced by SME’s,” says MarksNelson’s Radetic, who shepherded the firm through its own recent dynamic growth. Named one of the nation’s 25 fastest growing accounting firms for the past two years, MarksNelson is ranked among the top 200 Accounting Firms in the country.

Through MarksNelson’s experience serving small and mid-size businesses and nonprofits, the firm became aware of the need for innovative, time-saving services designed to serve entrepreneurs nationwide.

“We recognize the value for SME’s of reducing their time burden and freeing them to focus on their business, the benefits of a flexible suite of services, and the significance of being able to turn to a trusted partner to plan for strategic growth and successfully navigate scaling a business,” Radetic says. “Our Entrepreneurial Services are designed to match the customized level of support needed by each business.”

For more information about MarksNelson Entrepreneurial Services for SME’s, please visit www.marksnelsoncpa.com.



Media Contact: Lauren Fasbinder
913-685-0700 (o), 913-269-7777 (c)
lfasbinder@fasbinderpr.com

About MarksNelson LLC

[MarksNelson](#) LLC is an accounting and business advisory firm that is committed to working with clients to safeguard and grow their businesses. The firm provides a variety of services including Assurance, Accounting Services and Business Advisory, Business Valuation, Consulting, Cost Segregation, Employee Benefit Plan Audits, Historic Rehabilitation Tax Credits, Location Strategies, Litigation Support, Forensic Accounting, International Tax, State and Local Tax and Tax Services, along with Low-Income Housing Tax Credits. MarksNelson is a member of [The Leading Edge Alliance](#), a professional association serving clients who need additional resources on a national or international level. MarksNelson has significant accounting and business advisory experience in the auto dealership, construction, insurance, manufacturing, distribution and real estate sectors. MarksNelson has received national recognition, having been named to the *INSIDE Public Accounting (IPA)* nation's Top 200 Firms, *Accounting Today's* list of top Midwest Accounting Firms, Inavero's Best of Accounting™ Award for Client Satisfaction, *Inc.'s* 5000 list of fastest-growing companies in the U.S., as well as being honored with the *Kansas City Business Journal's* Champion of Business for 2017. To Move Forward with MarksNelson, contact us at www.marksnelsoncpa.com.