

**FOR IMMEDIATE RELEASE**

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**Expanding National Arts in Education Week, Whole Foods Market to Donate 5 Percent of Next Wednesday's DC Sales to Benefit Underserved Youth's Arts and Humanities Education**

*A portion of Wednesday, September 20<sup>th</sup> proceeds will fund equitable access for student transportation to arts and humanities institutions in DC*

**WASHINGTON, DC (September 13, 2017)** – DC Arts and Humanities Education

Collaborative will be the beneficiary of Whole Foods Market's quarterly 5 percent Community Giving Day in Washington, DC on Wednesday, September 20<sup>th</sup>. Five percent of the day's sales from all four current Washington, DC stores will benefit the DC Collaborative's high-cost transportation needs for their 'Arts and Humanities for Every Student' legacy program. The funds will allow the DC Collaborative to expand their program's reach to more DC public and public charter school students from all eight wards of the District.

DC Collaborative is a Washington, DC-based non-profit that advances equitable access to high-quality learning opportunities in the arts and humanities for all DC public and public charter school students. Celebrating its 20<sup>th</sup> year, and in support of its 100+ cultural institutional members, the DC Collaborative believes that the arts and humanities, inclusive of music, visual arts, theater, dance, media arts, as well as languages and literature, and historical and philosophical inquiry into our past and human condition, are central to the education of every student.

"Washington, DC is rich with world-class museums, dance, music and history that draw millions of tourists, yet so many of our youngest residents, our own DC students, may not get a chance to experience these cultural amenities," said Lissa Rosenthal-Yoffe, executive director of the DC Arts and Humanities Education Collaborative. "The DC

Collaborative works closely with its members to advance and provide enriching field-trips to DC public and public charter schools. Field-trips that its members' produce that are tied closely to classroom curriculum."

"Do you remember the joy of a grade school field-trip to a museum, or a play, concert, or the ballet? Now is your chance to help DC students... and in the easiest way possible. Just do something you already do ...go grocery shopping!" added Rosenthal-Yoffe. "The more you shop at DC's Whole Foods Markets on September 20th, the more buses we can charter for more DC public and public charter students to experience transformative arts and humanities field-trips right here in their own hometown."

### **Shop Whole Foods Market Washington, DC Locations on Wednesday, September 20th:**

- Foggy Bottom – 2201 I St. NW
- H Street – 600 H St. NE
- P Street – 1440 P St. NW
- Tenleytown – 4530 40<sup>th</sup> St. NW

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### **About DC Arts and Humanities Education Collaborative**

The [DC Arts and Humanities Education Collaborative](#), together with its 100+ cultural institutional members advocates and advances equitable access to high-quality learning experiences in the arts and humanities for all students and teachers in DC public and public charter schools. Since its founding in 1998, the DC Collaborative has served more than 600,000 public and public charter school students in all eight wards of the District of Columbia through its legacy program Arts and Humanities for Every Student (AHFES). As DC's back-bone support arts and humanities education membership organization, the DC Collaborative leads collective impact and community awareness initiatives, professional development opportunities for educators and convenings and networking for DC's arts and humanities education stakeholders. For information on how you can support Arts and Humanities for Every Student (AHFES) by shopping at DC Whole Foods Market stores on September 20<sup>th</sup>, please visit [dccollaborative.org/wfm](http://dccollaborative.org/wfm).

### **About Whole Foods Market®**

Founded in 1978 in Austin, Texas, Whole Foods Market ([wholefoodsmarket.com](http://wholefoodsmarket.com), NASDAQ: WFM), is the leading natural and organic food retailer. As America's first national certified organic grocer, Whole Foods Market was named "America's Healthiest Grocery Store" by Health magazine. The company's motto, "Whole Foods, Whole People, Whole Planet"™ captures its mission to ensure customer satisfaction and health, team member excellence and happiness, enhanced shareholder value, community support and environmental improvement. Thanks to the company's more than 87,000 team members, Whole Foods Market has been ranked as one of the "100 Best Companies to Work For" in America by FORTUNE magazine for 19 consecutive years. In fiscal year 2015, the company had sales of more than \$15.4 billion and currently has more than 455 stores in the United States, Canada and the United Kingdom. For more company news and information, please visit [media.wfm.com](http://media.wfm.com).