



# BALTIMORE FOOD TRUCK WEEK

## CELEBRATING LOCAL CHEFS ON WHEELS

FOR IMMEDIATE RELEASE  
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*Contact* Willy Dely  
*Telephone* (443) 873-0837  
*Cell* (443) 934-2992  
*Email* [info@baltimorefoodtruckweek.com](mailto:info@baltimorefoodtruckweek.com)  
*Website* <http://www.baltimorefoodtruckweek.com>

## INAUGURAL BALTIMORE FOOD TRUCK WEEK COMING IN NOVEMBER

### Celebrating Local Chefs on Wheels in the Greater Baltimore Metropolitan Area

Baltimore, Maryland, October 3, 2017– Baltimore Food Truck Week, presented by the Maryland Mobile Food Vending Association, is a week-long promotion of the local food truck industry. It gives visitors and residents a chance to dive into the unique culmination of culinary delights throughout the greater Baltimore metropolitan area. From international fare to classic American cuisine, Maryland is home to many great food trucks and well-renown chefs. Discover incredible cuisine at some of the best food trucks in the Country during Baltimore Food Truck Week celebrations from November 6th to November 12th, 2017.

*“Baltimore Food Truck Week is the perfect opportunity for food truck aficionados and foodies to explore the diversity of the food truck industry in the Baltimore Metro Area. Some still believe that food trucks only serve lunch at street corners, but food trucks offer an array of services, including catering.”* declared Willy Dely, founder and owner of Au Jus Solutions, a Baltimore-based food and beverage consulting agency, organizing Baltimore Food Truck Week.

Whether you enjoy a weekly visit of the local food truck to your office or events that gather them at volunteer fire companies throughout the metro area, Baltimore Food Truck Week focuses on promoting the richness of the local food truck industry, connecting businesses and properties with food trucks and communicating with customers where and how they can enjoy their favorite mobile food vendors.

Rosa Gargano, owner of “Pasta la Vista, Baby!”, “Mangi Amore” and “Wanna Pizza This?” food trucks said: *“We look forward to Baltimore Food Truck Week. Our three food trucks will be on the road every day, and we can’t wait to see regular faces and meet new customers. Also, food trucks are often forgotten in regard to catering options, and we are eager to get more opportunities to deliver fresh authentic Italian specialties to offices, community events or Holiday parties”.*

Local businesses and associations that have already joined the celebration as partners and sponsors of the event include the Maryland Mobile Food Vending Association, the National Food Truck Association, Carey Sales, Lee & Associates, and Like The Tea Eats.

Raina Dewald, General Manager at Carey Sales & Service, said: *"Carey Sales & Services has served the Baltimore Food Service community since 1933, and they are supporting Baltimore Food Truck Week by providing several services including an onsite refrigeration technician for any of our Food Truck's refrigeration needs, and 24/7 refrigeration service to our preferred participating food trucks during the week while operating in the Baltimore area. Also, Carey Sales will be providing their own "Carey-On truck" during our events, supplying kitchen small wares to both our vendors and their patrons! With Carey Sales & Services' support, food truck week should be a resounding success for the Baltimore Food Truck Community and the fans!"*.

Local food trucks are looking forward to Baltimore Food Truck Week. It represents one of their last opportunities to capitalize on the road as winter weather usually decreases their chances to operate daily. It also offers a chance to create new or renew old partnerships with business properties. Lastly, Baltimore Food Truck Week offers a platform for food trucks to showcase and highlight their services and field of expertise.

Au Jus Solutions is a Baltimore-based food and beverage consulting company offering solutions to food trucks, restaurants, foodservice and hospitality businesses. Au Jus Solutions also offers social media marketing expertise and support, as well as tailored services for corporate happenings.

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### Baltimore Food Truck Week in four questions:

What? Inaugural Baltimore Food Truck Week, presented by the Maryland Mobile Food Vendor Association.

When? November 6<sup>th</sup> to November 12<sup>th</sup>, 2017

Where? Throughout the Greater Baltimore Metro Area, wherever participating food trucks operate

Why? To Celebrate Local Chefs on Wheels

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If you would like more information about this topic, please contact Willy Dely at (443) 873-0837 or email at [info@baltimorefoodtruckweek.com](mailto:info@baltimorefoodtruckweek.com).

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