

FOR IMMEDIATE RELEASE

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Equitable Access to Arts and Humanities Institutions for More DC Students
Whole Foods Market DC Stores Donate a Record \$28,000
During Its Recent 5 Percent Community Giving Day

WASHINGTON, DC (October 5, 2017) – Kicking off National Arts and Humanities Month, the DC Arts and Humanities Education Collaborative will receive a \$28,000 donation from DC Whole Foods Market's quarterly 5 Percent Community Giving Day, recently held Wednesday, September 20, making it the largest 5% Day in DC to date!

DC Whole Foods Market's record 5 Percent Community Giving Day was the result of hundreds of DC Collaborative members, arts and humanities institutions, schools, educators, parents and advocates shopping for a cause. Whole Foods Markets shoppers did their weekly shopping, picked up pantry items, placed catering orders, and enjoyed dining and beverages for arts and humanities education. At each store, dozens of DC Collaborative volunteers, many DC public and public charter school arts educators, greeted and thanked thousands of shoppers for their part in supporting arts and humanities education in the District.

“We are most appreciative of DC Whole Foods Markets for providing this opportunity for the DC Collaborative to raise funds and awareness of our collaborative work with more than 100 cultural institutional member organizations, schools and community leaders in support of more field-trip opportunities for DC public and public charter schools students, said Lissa Rosenthal-Yoffe, executive director of the DC Arts and Humanities Education Collaborative.

“Washington, DC is rich with world-class museums, dance, music and history that draw millions of tourists, yet so many of our youngest residents, our own DC students, may not get a chance to experience these cultural amenities.” The DC Collaborative works closely with its members to advance, connect, and provide enriching field-trips to DC public and public charter schools. Field-trips that its members produce are tied closely to classroom curriculum. “Thanks to Whole Foods Markets DC stores, 4,000 DC public and public charter students can experience transformative arts and humanities field-trips right here in their own hometown.”

The DC Collaborative is a Washington, DC-based non-profit that advances equitable access to high-quality learning opportunities in the arts and humanities for all DC public and public charter school students. Celebrating its 20th year, and in support of its 100+ cultural institutional members, the DC Collaborative believes that the arts and humanities, inclusive of music, visual arts, theater, dance, media arts, as well as languages and literature, and historical and philosophical inquiry into our past and human condition, are central to the education of every student.

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About DC Arts and Humanities Education Collaborative

The [DC Arts and Humanities Education Collaborative](http://www.dccollaborative.org), together with its 100+ cultural institutional members advocates and advances equitable access to high-quality learning experiences in the arts and humanities for all students and teachers in DC public and public charter schools. Since its founding in 1998, the DC Collaborative has served more than 600,000 public and public charter school students in all eight wards of the District of Columbia through its legacy program Arts and Humanities for Every Student (AHFES). As DC's back-bone support arts and humanities education membership organization, the DC Collaborative leads collective impact and community awareness initiatives, professional development opportunities for educators and convenings and networking for DC's arts and humanities education stakeholders. For information on how you can support Arts and Humanities for Every Student (AHFES), please visit <http://www.dccollaborative.org>

About Whole Foods Market

Founded in 1978 in Austin, Texas, Whole Foods Market (wholefoodsmarket.com, NASDAQ: WFM), is the leading natural and organic food retailer. As America's first national certified organic grocer, Whole Foods Market was named “America's Healthiest Grocery Store” by Health magazine. The company's motto, “Whole Foods, Whole People, Whole Planet” captures its mission to ensure customer satisfaction and health, team member excellence and happiness, enhanced shareholder value, community support and environmental improvement. Thanks to the company's more than 87,000 team members, Whole Foods Market has been ranked as one of the “100 Best Companies to Work For” in America by FORTUNE magazine for 19 consecutive years. In fiscal year 2015, the company had sales of more than \$15.4 billion and currently has more than 455 stores in the United States, Canada and the United Kingdom. For more company news and information, please visit media.wfm.com.