



CASH FOR CANDY – Image Orthodontics Takes a Stand Against Sweets this Halloween

San Francisco, California – Image Orthodontics is once again holding its annual Halloween candy buy-back program, November 1 – 3, 2017.

This is the fourth year that Image Orthodontics has offered the program which is designed to accomplish two goals. First, the program entices young patients to donate candy that might be harmful to their orthodontics and secondly it encourages children to give back by donating their candy to the men and women serving our country overseas.

“Offering the buy-back program serves a couple of purposes for us,” said owner Dr. Yan Kalika, “It removes the temptation for patients to eat sticky, chewy candy that can damage their braces or liners, and it gives us a chance to show our soldiers that we acknowledge and appreciate the sacrifices they make to keep us free and safe.”

“Candy such as taffy, caramel and other chewy sweets can break or bend wires, pull brackets off of teeth, and damage fixed retainers” said Dr. Benson Wong, Image Orthodontic’s Westborough office orthodontist.

The program is easy. Any trick-o-treater or patient can come into our participating practices from November 1-3, 2017. Our staff will weigh the child’s candy and give each child \$1 for every pound of candy they bring in.

Image Orthodontics has partnered with two amazing non-profits for the candy donation, Blue Star Moms and Move America forward. Both organizations exist to serve our country’s service men and women and all the candy collected from our candy buy-back program will be collected, processed and sent to our troops.

Participating Locations of Image Orthodontics & Buy Back Days

4150 Truxel Rd., Suite A, Sacramento, CA 95834	Nov 1 & 2	130 N San Mateo Dr #2, San Mateo, CA 94401:	Nov 1, 2 & 3
3412 Geary Blvd, San Francisco, CA 94118:	Nov 2	2664 Berryessa Rd, San Jose, CA 95132:	Nov 2
2480 Mission St #323, San Francisco, CA 94110:	Nov 1	641 W Rte 66, Glendora, CA 91740:	Nov 3
2400 Westborough Blvd # 104, S. San Francisco, CA 94080:	Nov 1 & 2		

About Image Orthodontics

Founded in 2002 by Yan Kalika, DMD, MS, Image Orthodontics has grown to nine practices throughout California. Each location uses the latest technological advancements in the industry, such as invisible ceramic braces, lingual braces, and Invisalign® to treat patients. Patients benefit from computer analysis coupled with over 100 years of combined orthodontic experience for a thorough diagnosis and treatment plan. The Image Orthodontics team is dedicated to providing a caring and understanding atmosphere and are passionate about excellence and growth in all aspects of the profession.

About Blue Star Moms

The Blue Star Moms is a non-political, non-sectarian, non-racial, non-profit Military/Veteran support organization with a charitable 501(c)(3) tax-exempt status. Members are proud mothers, stepmothers, grandmothers, foster mothers and female legal guardians who have children serving in the military, guard or reserves, or children who are veterans. They support Veterans, Service Members from all branches of the U.S. Armed Forces (regardless of their hometown), and honor our Gold Star Families and remember their children.

About Move America Forward

Move America Forward (MAF) is a nonprofit military charity based in Sacramento, California and the nation’s largest grassroots pro-troop organization dedicated to supporting the brave men and women of our Armed Forces. Their mission is to provide care packages and letters from grateful Americans to the troops deployed in combat areas around the world. MAF has sent over 345 tons of care packages to deployed troops and continues to this day. MAF is supported by hundreds of thousands of pro-troop activists, veterans, and military families all across the nation. They work with other non-profits, military service organizations, corporate sponsors, community networks and private citizens to support the U.S. Military and demonstrate affirmatively their appreciation and admiration for their service to America