



# CECE INSPIRES

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## CECE INSPIRES RECOGNIZED AS A TOP 100 MBE®

CRMSDC names CeCe Inspires, Inc. as one of the best in the region



Hanover, MD, 1BOctober 17, 2017– The Capital Region Minority Supplier Development Council announced that Cecilia Baldwin, Founder/Creator, CeCe Inspires, Inc. is named a 2017 Top 100 MBE® winner. This award recognizes owners of minority business enterprises in Maryland, Virginia and the District of Columbia who have demonstrated exceptional entrepreneurial accomplishments, a high level of professionalism, and have made substantial contributions to their community.

The Top 100 MBE Awards®, began in 2007 and evolved through a need to recognize and celebrate the creativity and innovation of regional MBEs who are role models and inspire the entire community.

The Top 100 MBE Awards® will be presented at the CRMSDC's *36<sup>th</sup> Annual Leaders and Legends Awards Ceremony*, on November 2<sup>nd</sup> at the MGM National Harbor.

Sharon R. Pinder, CRMSDC's president and CEO, says, "Our board of directors and our members congratulate the 2017 Top 100 MBEs® on their stellar accomplishments."

CRMSDC is celebrating its 45<sup>th</sup> anniversary as a not-for-profit economic development organization supporting growth in Maryland, the District of Columbia, and Northern Virginia through programs and services that help corporations enhance the diversity and innovation of their supply chains. CRMSDC connects corporate and government members to well established, certified minority-owned business enterprises.

This is accomplished through a rigorous process of certifying that MBE suppliers are at least 51% owned, controlled and operated by ethnic minorities; providing education and advice to certified businesses; and finally, creating strategic opportunities for corporate members and certified MBEs to connect for the purpose of doing business.

CRMSDC, established in 1972, is one of 23 regional affiliates of the National Minority Supplier Development Council, the only nationally recognized MBE certifying authority. CRMSDC is headquartered in Silver Spring Maryland.

CRMSDC also operates two programs funded by the U.S. Department of Commerce's Minority Business Development Agency (MBDA) grants: (1) The MBDA Business Center, Washington D.C., helps minority-owned firms create jobs, compete in the global economy and grow their businesses, and (2) The Federal Procurement Center which is the nation's only federally-funded program solely dedicated to assisting MBEs in obtaining Federal contracts.

Together these three organization form the *CRMSDC MBE Business Consortium*, the largest provider of MBE support services in the region.

Cecilia Baldwin says, *"I am honored to be recognized as one of the Top 100 MBE award winners for 2017. It's exciting to be recognized alongside other exceptional minority leaders and organizations making an impact in furthering minority business executive presence within the Washington, DC metropolitan area."*

## **About CeCe Inspires, Inc.**

CeCe Inspires, Inc. is a business strategy and brand champion organization. We assist businesses as well as individuals in breathing life into their visions, developing a strategic plan and integrated approach to achieving their goals. Our focus is on transformational growth to go from ordinary to extraordinary. Founded by speaker, life coach and voiceover professional Cecilia Baldwin, CeCe Inspires promotes a successful coaching platform designed to enable businesses the ability to promote their business platform to the right audience. Masters at helping break through those common issues holding you or your organization back, CeCe Inspires utilizes a success model that creates a corporate culture driving not only peak performance but also profits.

## **Contact**

CeCe Inspires, Inc. – 2657-G Annapolis Road, #374  
Hanover, MD 21076  
(703) 254-3066  
[www.ceceinspires.com](http://www.ceceinspires.com)

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