



NEW YORK - MIAMI - PARIS - MILAN - ROM - ZÜRICH

**LUX MODEL MANAGEMENT, the new Bijoux agency for high-class fashion, editorial, swimwear, and commercial models, is expanding to Paris.**

The LUX Modelmanagement agency was founded in Miami (Florida) as a small “Bijoux” model agency for fashion, editorial and commercial models. Now, after just the first few months in business, the agency is opening a branch office right in the heart of Paris (France).

LUX Modelmanagement doesn't see itself as competition to the big model agencies, but rather as a small “Bijoux” model agency, and it concentrates on supporting a select number of models. “Direct contact to the models and our customers is very important to us and a central element of our work.” We don't have any competitors, instead we form alliances.

Our models include familiar beauty pageant winners and successful models as well as very promising newcomers. The search for and acquisition of models is the responsibility of star model scout Elvis. Expansion into the fashion metropolis is being managed by the well-known “Fashion & Editorial” photographer Sandro Achilles. He and his team want to gain even more proximity to customers in Paris and thereby create the expected growth of the LUX Modelmanagement agency.

## **About LUX Modelmanagement**

At The LUX Modelmanagement, we don't represent models. We represent individuals and top models. We are a international, professional and commercial modeling agency for fashion models, glamour models, female models and male models.

We envision a new type of fashion model agency, one devoted to building powerful personal brands out of the passions, interests, and ideas that make each of our clients truly extraordinary and unique.

We are committed to using our distinctive platform to Empower Women and Men in fashion and give our clients a voice to make a difference. We are based in the USA, Miami with focus to NYC and we are based in Paris, France.

Today, The LUX Modelmanagement is pursuing a vision of change with an approach that's dedicated to growing groundbreaking careers with the world's most beautiful, authentic and creative people.

We are The LUX.

## **Contact LUX Modelmanagement:**

Media & Press

LUX Modelmanagement

Brickell Avenue

33131 Miami (Florida)

[www.lux-modelmanagement.com](http://www.lux-modelmanagement.com)

[getintouch@lux-modelmanagement.com](mailto:getintouch@lux-modelmanagement.com)

Tel: +41 76 454 72 60

## **PRESS / Downloads:**

[www.lux-modelmanagement.com/press](http://www.lux-modelmanagement.com/press)