



January 5, 2018

FOR IMMEDIATE RELEASE

**GoodWork**  
**1808 S Good Latimer Expy**  
**Dallas, TX 75226**

***GoodWork's Flagship Coworking Community Takes Flight  
with Soft Launch January 8***

GoodWork is a new conscious coworking community whose first space opens to new members and guests for Preview Week on January 8, 2018, with a reception taking place Thursday evening, January 11. Designed to inspire individuals and organizations to integrate wellness and sustainability into their work for greater productivity and impact, GoodWork's mission is to model and grow an ethical, responsible business culture that has a net positive impact on the world.

GoodWork is the first coworking space to pursue WELL Building Certification, a rating system designed to improve focus, productivity and wellbeing for its members, and one of the first solar powered coworking spaces in the world.

"I'm excited to launch a wellness-driven coworking concept that connects the dots between impact for people, planet and profit for entrepreneurs. GoodWork is proud to be a leader in triple bottom line business development as we help organizations across Dallas champion the same."

- Amy King, GoodWork Co-Founder

GoodWork is dedicated to serving the growing needs of active entrepreneurs, freelancers, creatives and small business owners, who need everything from 24/7 office and meeting space with room to grow, to a part-time place to connect with and learn from others or get focused work done.

GoodWork is a welcoming place for women, minority owned businesses and freelancers through partnerships, programming, mentoring opportunities, and a hub for educating and inspiring people to embrace sustainable and ethical practices as they incubate their businesses.

The spaces feature natural light conference rooms and open coworking spaces, a green courtyard provides a central reprieve, and glass whiteboards around every corner create hubs to begin catalyzing potential ideas into tangible change. The coworking space spans roughly 15,000 ft of the 60,000 sq ft 1808 building, offering dozens of offices, ample conference space,



and naturally-lit community environments while educating members and the public on ways to be a sustainable business.

Membership offerings are designed for different work and lifestyles, from full-time to virtual, and even those with side hustles. Two unique offerings include a Co-Connect Pass for Ten Days that do not expire, and the Executive Escape, offered to C-Suite Executives who need an inspiring space to work away from the office and plug into entrepreneurial energy. Another unique benefit is monthly guest passes to offer to friends and clients.

### **About GoodWork**

Locally owned, GoodWork was founded by Co-Founder & conscious-company and brand strategist Amy King and industrial designer and LOFTwall Founder & CEO Steve Kinder, with Chelsea M'Lynn Miller on board as Manager and Lead Catalyst. Dedicated to supporting the community, GoodWork is leveraging the expertise of co-founders, staff, mentors and partners to facilitate problem solving, idea cultivation and one-on-one consultations for members and their businesses, called Aerial Sessions.

GoodWork's diverse members will include early & mid-stage companies, corporate leaders, creatives, freelancers and nonprofits, with flexible workspaces from 100 to 1000 sq ft. Building amenities set to roll out throughout 2018, are designed to ensure that people move and take care of themselves through flexible space and amenities. Amenities include sit-stand desks, a fitness activity studio, open lounge spaces, meeting rooms, coffee shop & kitchen, showroom, green courtyards, maker space and free parking.

GoodWork is based in the mixed-use, live-work development 1808 S Good Latimer Expy, a newly renovated historic warehouse in the Cedars' Produce District, on the edge of Downtown Dallas. Designed by renowned environmental Architect Gary Olp, FAIA, LEED Fellow, 1808 is pursuing LEED Gold certification and features a variety of work spaces and amenities inspired by nature-- encouraging movement, wellness, creativity and collaboration. 1808 also is solar powered through a partnership with Downwinders at Risk's Sue Pope Fund, GoodWork and Sunfinity Solar.

For More Information on GoodWork, Contact Amy King [amy@goodwork.co](mailto:amy@goodwork.co) #972.638.9345

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