

## FOR IMMEDIATE RELEASE

## AQC Industries' The BlueDuct® Featured at the 2017 Big 5 Expo

The BlueDuct Returns to the Big 5 Exhibition in Dubai, UAE

ROSEVILLE, MN, January 3 – AQC Industries, Inc. (AQC) the leading manufacturer and innovator of The BlueDuct®, attended the Big 5 Exhibition (Big 5) at the Dubai World Trade Centre. The BlueDuct has been featured at the past two Big 5 expositions. In 2016, AQC attended the show with their partner rep firm Protech Electromech Solutions (Protech). The BlueDuct was introduced with a soft approach to gauge interest for the opportunity to utilize in the Middle East. In 2017, in conjunction with their partner Protech, The BlueDuct was fully represented and received great enthusiasm from the engineering community.

Protech, located out of the Dubai, featured The BlueDuct product in their booth. AQC was thrilled to be a part of the largest construction event in the Middle East. It provided great opportunities to promote The BlueDuct, meet with agents and distributors, as well as gain insights into the Middle East market segment. Sterling Minter, AQC National Sales Manager, and Vishal Sookhai, AQC National Training Manager, both attended the Big 5 exposition. "Building owners, engineers and contractors located in the Middle East were extremely interested in the BlueDuct system and have

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identified several projects where its use is being considered and encouraged", Minter commented following the Big 5. Looking into 2018, AQC is expanding internationally with new representation in the

Middle East and Canada for the underground duct system; The BlueDuct.

The BlueDuct is the only proven, direct-burial underground duct system made from ultradurable, advanced HDPE (high-density polyethylene). The products are engineered to protect against corrosion, mold and mildew. The BlueDuct systems have been installed in thousands of buildings, with successful long-term performance.

For additional information on The BlueDuct and AQC Industries, email <a href="mailto:team@aqcind.com">team@aqcind.com</a> or call 1.877.783.1520 or +1 651.209.0050. To find a representative near you, visit <a href="mailto:www.aqcind.com">www.aqcind.com</a>.

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