**Texting Base Announces Integration Agreement with DealerSocket**

Orlando, FL — Texting Base, Inc., announced today that it has formalized an agreement for integration with DealerSocket, enabling additional texting services through DealerSocket’s Blackbird CRM product. This agreement ushers in new communication tools for the 4,200 automotive dealerships that use DealerSocket CRM.

Through Texting Base, DealerSocket CRM users can send thousands of personalized text messages in the same length of time it normally takes to send a single text. The platform also enables scheduled messaging and two-way chat.

Texting Base CEO Eric Beans explains, “The enhanced Texting Base communication platform will be valuable to dealerships for sales and service, adding efficiency on both sides. This ultimately leads to increased traffic and increased sales.”

“With this integration, car dealerships can harness the unique Texting Base features for their communications with buyers and engage them in ways not previously possible,” Beans added.

Once the integration is live, Texting Base will be able to tailor dealers’ messages based on key customer information contained in DealerSocket CRM. In addition, the feedback from each campaign will be pushed back to the CRM, automatically updating the customer record.

The integration between Texting Base and DealerSocket is scheduled to go live by April 2018.

**About DealerSocket**

DealerSocket is a leading automotive technology platform that helps dealerships in the United States, Canada and Australia improve profitability through a fully integrated suite of marketing, sales, service, customer experience, DMS, data mining, digital marketing, website, digital retailing, and inventory management solutions. Headquartered in San Clemente, Calif., DealerSocket employs more than 1,000 people, and serves more than 10,000 dealerships and 300,000 active users in the United States, Canada, and Australia. DealerSocket’s advanced technology provides benchmarking data that paces the industry, and its insightful experts identify trends and develop strategic roadmaps that help dealers optimize processes and operate more profitably. Visit DealerSocket.com for more information.

Media Contact:

Jessica Satterfield-Reyna

The Satterfield Agency

972-841-1577

TheSatterfieldAgency.com

**About Texting Base**

Texting Base, Inc. is a patented SMS Marketing Automation Platform. Texting Base specializes in personalizing and scheduling group text messages. The company was founded in 2012 and has headquarters in Orlando, Fla. Visit textingbase.com for more information.

Media Contact:

Eric Beans, CEO & Founder

Texting Base Inc.

1-844-4-Texting or 1-844-483-9846

info@textingbase.com

TextingBase.com