

Press Release
FOR IMMEDIATE RELEASE

CoreValue Advisor Software Selected as Top New Advisory Tool for 2018 Helps advisors to quickly build new consulting practices and grow revenues

Lebanon, NH February 7, 2018: CoreValue Advisor Software today announced that CoreValue, the #1 best-selling business consulting system, has been selected by Accounting Today as a “TOP NEW ADVISORY TOOL 2018.” Among the award winners, CoreValue was singled out in the next gen category as “a great example of... next-generation tools,” and enables “the forward-looking, value-added services that swell firm revenues” says Daniel Hood, Editor-In-Chief for Accounting Today.

“CoreValue uses the only patented operational methodology born at MIT, accepted by NACVA, that has been used by over 10,000 companies so far, and our executable growth plan has increased user value by over \$7 billion,” says George Sandmann, President of CoreValue Advisor Software. “It is like a consulting-practice-in-a-box that includes everything needed to start a new, or expand an existing consulting practice. Over 50% of the pros and teams that see it in action come on board.”

Robert Jirovec, CPA says “CoreValue allows even the most marketing-challenged CPA to sell services.”

CoreValue uses a patented best-practice methodology to calculate the client company’s current enterprise value, and analyzes the totality of the company’s operations across 18 Value Drivers to uncover consulting engagement opportunities. Users can leverage best practices from assessment through execution to maximize results.

It includes consulting tools for an initial free up-front assessment that include a value gap analysis, a “what if?” calculator, analytics, and then generates an executable growth plan that focuses on operations, not just financials, and shows the client ROI for consulting services.

“We’re pleased to see the recognition from Accounting Today,” says George, “and we invite anyone looking to grow, refine, standardize or accelerate a consulting practice to find out more.”

There is a minimal cost to get started which includes a free assessment tool and then additional modules that charge per user—so you only pay as you grow. More details can be found at www.corevaluesoftware.com.

About CoreValue Advisor Software

CoreValue Advisor Software is the #1 best-selling business consulting system. It is used by CPAs, Management Consultants and Financial Advisors who want to start or grow a business consulting practice. CoreValue’s turn-key system helps you find, win and service client engagements. CoreValue’s patented methodology, born at MIT, has been used with over 10,000 companies with ~\$200B in gross revenues.

To learn about CoreValue visit www.corevaluesoftware.com.

About Accounting Today

Accounting Today is the leading information resource for public accountants – serving the community of professionals who provide tax preparation, bookkeeping, auditing, financial planning, and business advisory and consulting services to individuals and small businesses.

To learn more about Accounting Today, visit www.accountingtoday.com.

###

Susan Lewis, VP
CoreValue Advisor Software
(603) 835-3447
PR@corevaluesoftware.com