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# CHINA

CELEBRATES  
THE

# OSCARS

美中企业家商会



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CEO SOCIETY

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March 4th, 2018

4PM RED CARPET | 5PM -9PM AWARDS DINNER | 9PM -11PM AFTER PARTY

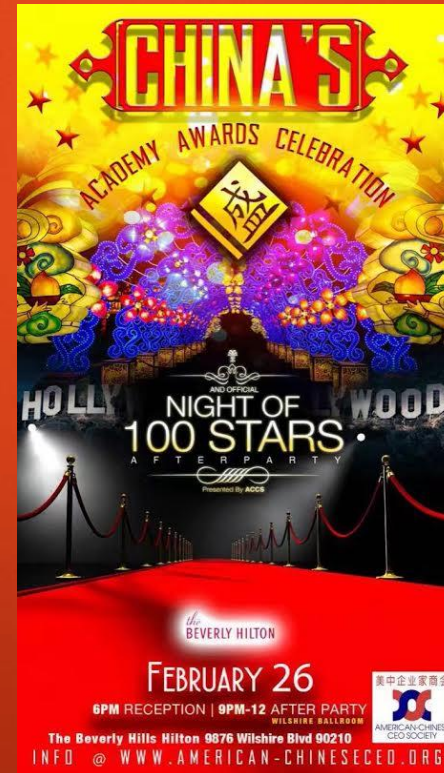
The Sofitel Beverly Hills

8555 Beverly Blvd, Los Angeles, CA, 90048

For Tickets visit: [www.american-chineseceo.org](http://www.american-chineseceo.org)

Info: [kathyaccs@gmail.com](mailto:kathyaccs@gmail.com)

















*Special thanks* to our generous corporate sponsors





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## Starry starry Oscar “China Night”

-- Cordially invites you to join us as a sponsor

**<<Background>>** As the world's most influential movie industry empire, Hollywood has a tremendous opportunity for growth within China, an emerging film consumer market with great commercial and market value. This focus also provides a great opportunity for Eastern and Western cultural integration. Film, as a core ideology that surpasses national, ethnic and even religious boundaries, plays a very important role to build new culture norms in the consumer life style experience. Hollywood, as the center for global film industry, with countless super stars and great productions, for over 130-year history, can expect to expand on this prosperity by closely working with China movie entrepreneurs and professionals.

American-Chinese CEO Society (ACCS) is a non-profit organization, consists of US and China based CEO, business leaders. The ACCS has been dedicated to connect CEOs across border to meet, network, make friends, to do business with and invest in each other, to grow trust among its members, and has built a great reputation in promoting economic and trade developments between the U.S. and China. To better serve members in the film industry to get into markets of both countries and even the world, ACCS has decided to organize the next Oscars “China Night” event again on March 4th of 2018.

**<<Highlights>>** Join us as a sponsor to be on the world stage with film industry professionals including producers, directors, screenwriters, actors and ACCS member CEOs, investors and global 500 enterprise executives from U.S. and China. This rare opportunity will create interactions for networking, brainstorm, investments, co-productions, technical exchange, talent identification and resource sharing. Privileges for sponsors include closed-door meetings, photo-taking, walking on red carpet with celebrities and stars, opportunities to present awards and/or get on stage during banquet, which means lots of spotlight and media exposure that helps you and your business.

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**<<ACCS Awards>>** Awards and recognition are given to people/enterprises who have outstanding achievements in film industry and cultural exchange. The awardees are selected by CEOs, film industry professionals according to accomplishments, influence, and/or impact on the relations and culture between the U.S. and China.

**<<ACCS Information>>** ACCS is a group of US and China based business leaders who have come together to build prosperity and friendship across our borders. We are a non-profit organization, without political position, dedicated to sharing our knowledge and experience with each other to enhance our own and others' success.

ACCS members include global Forbes 500 and/or locally renowned businesses such as:

PWC	Bank of America	Richard Nixon Foundation
New York Life	ima Design	Cathay Bank
South Coast Plaza	KPMG	Wells Fargo
Delta Air Lines	First Fuels Energy LLC	Ima Design
MS&K Laws	Power Energy Corp.	TransGlobal Holding
Lockton	XpressWest	Union Bank
East West Bank	Apex Computer	CPA Corp.
Pactrans Air & Sea	HBD Financial Inc.	Law Offices of Steve Qi & Associates
Surterre Properties	China Tours	Shanghai Spring Tour
China Unicom	Shanghai	Greenland Group
China Mobile	China ICBC Bank	Shanghai Investment Promotion Office
Huawei	Air China	

Jiangsu Dept. of Commerce Representative Office in North America, name a few

Also included are many entrepreneurs who started bare-handed.



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ACCS members are in various industries including but not limited to medical devices, medical equipment, hospital construction, mining resources, energy, aerospace, real estate development, chemical engineering, building materials, environmental protection, water engineering, clean coal, textiles, IT technology, computer equipment, electronics, pharmaceuticals, transportation, logistics, furniture, food, toy, and industrial manufacturing etc.; not to mention financial, banking and investment services, legal, accounting, taxation, business consultation, urban design, hospital design, landscaping, healthcare management, education, real estate management and WTO issues; the last but not the least there are members who are engaged in running farm, winery, and ranch.

Membership is open to all CEOs and large corporation executives. Each applicant is carefully selected to ensure a proper match of goals and qualifications. Final approval for membership is granted by our Executive Committee.

For the coming events please check our event website:

[www.americanchineseceosociety.wildapricot.org](http://www.americanchineseceosociety.wildapricot.org)

**<<Oscars “China Night” and Media>>** News media will be invited include but not limited to the following media: Xinhua news, People’s Daily, China Daily, CCTV, Phoenix TV, Chinese News USA, US China Press, Hollywood Weekly, Hollywood Report, Los Angeles Business Journal, Orange County Business Journal, US News Express, World Journal, Zhongtian TV, Chinese Biz News, Tencent News, Chinese USA life...

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### <<Oscars “China Night” Sponsors’ Benefits>>

Media conference

Private meetings with VVIP guests\*

Media interview

Speak opportunity on stage in banquet\*

Company logo on the event Red Carpet Step and Repeat

Sponsor name shown on the ACCS event web page

Walking the Red Carpet with stars

Photo-taking with VVIP guest and all the rest sponsors

<<Date and Time>>      **Sunday March 4 of 2018**, 2018 Oscars Awards night, from 2 pm to midnight

2:00 pm    “International Film/TV/New Media Talents” Forum with Investors and senior professional

4:00 pm    Red carpet walking, interview and networking

6:00 pm    Oscars Academic Award Ceremony viewing dinner banquet  
Performances

9:30 pm    Presenting ACCS Awards

After party dancing party starts



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**<<Oscars “China Night” venue>>** Beverly Hills Sofitel Hotel  
Hollywood, CA  
8555 Beverly Blvd  
Los Angeles, CA 90210

**<<Oscars “China Night” Dress Code>>** Formal – black tie and evening gown

**<<Participation>>**

- Mainly for sponsors.
- The parties enjoying higher priorities in certain class of sponsorship:  
World film production companies, media groups, fashion companies and media; new media; agencies; internet celebrity agencies; ACCS member businesses; and global top 1000.
- Also included are enterprises invited by the ACCS.
- If there will be spare seats after the above groups, the ACCS will consider of opening for the public through sale of tickets.
- ACCS will accept Title Sponsorship of US\$300K.

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## SPONSORSHIP PACKAGES

TIME	ITEM	TITLE SPONSOR \$300,000	INDUSTRY EXCLUSIVE SPONSOR \$100,000	TREASURE SPONSOR \$50,000	PLATINUM SPONSORS \$30,000	DIAMOND SPONSORS \$10,000	GOLD SPONSORS \$5,000	MEDIA SPONSOR
January 15, 2018								
The earlier you pay, the better we are able to promote your business!								
	Media conference at the location the Title Sponsor specifies	v						
	Red Carpet step and repeat backdrop	v (As large as ACCS logo at the most obvious spot)	v (Super large logo at prominent spot)	v (Super large logo at prominent spot)	v (Extra-ordinarily large logo at obvious spot)	v (Large logo)	v	
	Exclusive meeting with VVIP guests of event	v	v					
	Meeting with celebrities			v	v			
	Special interview	v	v	v				
	Interview	v	v	v	v	v	v	



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	Sponsor name shown on the ACCS Event web page;	v	v	v	v			
	Sponsor's name to be on the press release;	v	v	v	v	v	v	v
	Media reports (We will invite the following media: Xinhua news, CCTV, Phoenix TV, China Daily, People's Daily, Hollywood Weekly, Hollywood Report, Los Angeles Business Journal, Orange County Business Journal, China Press, ...*)	v	v	v	v	v	v	
	Live streaming	v	v	v	v	v	v	v
	Government connections, which will help in winning businesses, credit check in China,...	v	v	v	v	v	v	

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03/04/2018

Forum tickets	30	20	15	10	8	5	
Event tickets (Including Red Carpet, networking and banquet)	50	30	25	15	5	3	
Red carpet photos	v	v	v	v	v	v	
Sponsor's official banner, preferably in the standing form, in the ACCS specified area; (banner provided by sponsor)	v	v	v	v	v		
Speak on stage	v						
Sponsor message during the party;		v	v				
Live streaming	v	v	v	v	v		





	Media reports (We will invite the following media: Xinhua news, CCTV, Phoenix TV, China Daily, People's Daily, Hollywood Weekly, Hollywood Report, Los Angeles Business Journal, Orange County Business Journal, China Press, ...*)	v	v	v	v	v	v	
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## << Sponsorship Levels >>

**Title Sponsor:** With \$300,000, enjoy the benefits listed as above. May invite 50 guests to the banquet, red carpet and networking; 30 tickets to the Forum will be included.

**Industry Exclusive Sponsor:** With \$100,000, enjoy the benefits listed as above. May invite 30 guests to the banquet, red carpet and networking; 20 tickets to the Forum will be included.

**Treasure Sponsor:** With \$50,000, enjoy the benefits listed as above. May invite 25 guests to the banquet, red carpet and networking; 15 tickets to the Forum will be included.

**Platinum Sponsor:** With \$30,000, enjoy the benefits listed as above. May invite 15 guests to the banquet, red carpet and networking; 10 tickets to the Forum will be included.

**Diamond Sponsor:** With \$10,000, enjoy the benefits listed as above. May invite 5 guests to the banquet, red carpet and networking; 8 tickets to the Forum will be included.



**Gold Sponsor:** With \$5,000, enjoy the benefits listed as above. May invite 3 guests to the banquet, red carpet and networking; 5 tickets to the Forum will be included.

**Media Sponsor:** Any media who reports the ACCS Oscars night “China Night” can enjoy the benefits listed as above and invite 2 guests to the banquet, red carpet and networking; 2 tickets to the Forum will be included.

### <<Sponsorship Payment>>

*The earlier we receive it, the earlier and more we can promote your business!*

- **WeChat Pay -** Please scan your QR code to the invoice from American-Chinese CEO Society.  
Your WeChat ID: \_\_\_\_\_
- **Check payment -** Please make the check payable to American-Chinese CEO Society  
Please mail the check to ACCS, PO Box 1832, Arcadia, CA 91077
- **Direct deposit/wire –**

Bank Name	美国银行Bank of America
Bank Address	100 W. 33 <sup>rd</sup> Street New York, New York 10001
Contact phone number	626-305-1700
Routing No.	026009593
SWIFT Address	BOFAUS3N
Account No.	164107483110
Account Name	American-Chinese CEO Society



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**<<Disclaimer>>** All sponsors have to pay the sponsorship amount, own business logos, advertisements, the size measurements of the banner to be placed in the Event... before January 15, 2018. If any delay, the ACCS will not be responsible for short placing of logos and/or banners as promised herein. Your understanding and cooperation will be highly appreciated.

**<<Contact>>**

*Kathy Kung*

*Business Development Director*

*American-Chinese CEO Society*

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www.american-chineseceo.org

**Twitter:** AmChCEO

**Facebook:** 企业家

**YouTube:** [www.youtube.com/channel/UCGxxS38COiffPWDCWoCSt9Q](http://www.youtube.com/channel/UCGxxS38COiffPWDCWoCSt9Q)

**Youku:** 美中企业家商会