

FOR IMMEDIATE RELEASE

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GLOBAL ICON MÝA RETURNS WITH BRAND NEW SINGLE CELEBRATING 20TH YEAR ANNIVERSARY

MÝA ANNOUNCES THIRTEENTH ALBUM, ARRIVING 2018



Grammy-winning recording artist, Mýa, unveiled the release of her brand new single, from her highly anticipated upcoming 13th studio project. The global entertainer and humanitarian surprised eager fans by ushering in Valentine's Day with a debut of her new music, once again breaking the mold with a sexy, sultry, soulful sound that is sparking scores of praise and raving fanfare.

The new single, "You Got Me," now available on all digital outlets worldwide, celebrates the 20th year anniversary of Mýa's debut single, the Billboard chart-topping hit, "It's All About Me," featuring R&B singer, Sisqo. Released in 1998, it was the leading single on the self-titled, double platinum, debut album, *Mýa*,

which would launch the then 18-year-old Mýa into the fabric of pop-culture. The celebrated singer, songwriter, producer, musician, dancer/choreographer, designer, actress, activist and philanthropist has electrified audiences over the years with world smash hits including, “It’s All About Me,” “Movin On,” “Ghetto Superstar,” “Take Me There,” “Case of the Ex,” “Best of Me,” “My Love Is Like Wo,” “Fallen” and more.

Mýa’s impressive catalog of music includes her second double platinum album, *Fear of Flying*, released in 2000. In 2001, Mýa collaborated with Christina Aguilera, Lil’ Kim, P!nk and Missy Elliot on a remake of LaBelle’s “Lady Marmalade,” which is featured in Baz Luhrman’s “Moulin Rouge.” Selling over 5.5 million copies, it became the most successful airplay-only single in history, winning the Grammy Award for Best Pop Collaboration and garnering numerous awards.

In addition to her mainstream award-winning musical catalogue, the multi-talented star has released 9 independent projects on her own label Planet 9, receiving a 2017 Grammy nomination for Best Traditional R&B album. Mýa has also crossed over into television and film as seen on, “Dancing with the Stars” Season 9, “NCIS,” “1-800-Missing” (Canada), “Haunted” and “Sister Sister.” Her filmography includes the world renowned “Chicago,” for which she won a Screen Actors Guild Award, “Shall We Dance,” “Havana Nights: Dirty Dancing II,” “In Too Deep,” “Heart Specialist,” “Cover,” “Penthouse,” “Love for Sale,” “Metrosexual,” the Sci-Fi film “Dark Rising” and voiceovers for the MTV animated film “Mountain High.” In late July through early September 2017, Mya completed filming a 6-episode TV series, titled “5th Ward,” slated for release on Bob Johnson’s new network UMC (Urban Movie Channel) on March 2, 2018.

The multi-platinum icon’s rising success has set the stage for her new music, which combines contemporary R&B and 90’s R&B genres into a masterful body of work. “The love of music-melody, harmony, rhythm and the feel good vibrations of my favorite eras of R&B music from the 70’s & 90’s, has and will always be my inspiration,” states the megastar of her musical inspiration. “It’s also what my fans have been asking for.” Enthusiastic to give her eager fans a taste of her evolving sound, Mýa shines a light on what fans can look forward to from her new single, stating, “My fans can expect a very forward Mýa with a song sonically crafted for Valentine’s day, full of sexy vibes fusing contemporary sounds of today together with hints of feel good 90’s R&B music.”

With the growing demand from her fans both domestically and internationally, the sultry singer plans to release her 13th studio project, and overall 9th LP and independent project in the spring of 2018. Mýa's upcoming album will also be released on her very own independent label Planet 9, distributed by Orchard.

"Growth and evolution is inevitable in 1 year for any person, but 20 years has taught me many things," Mýa reflects on her evolution as an artist celebrating her 20-year milestone. "I've learned to own and embrace every part of me and can say that I am completely solid in who I am, relentless in my pursuit of what makes me feel alive and refuse to choose between being strong and vulnerable, grounded and adventurous, intelligent and sexy, cultured and fun. I live my life doing what makes me happy and that consists of simply being me, which is ever-changing and evolving."

The new single, "You Got Me," produced by Lamar "MyGuyMars" Edwards, written by Mýa Harrison and Sydnie "KydSyd" Raymore, serves as the 3rd single from her upcoming project and is proving to be yet another staple in the singer's legendary catalogue of music, giving fans a scintillating preview of what's to come on her next album.

DOWNLOAD/STREAM NEW MÝA MUSIC:

Mýa's new music can be found on all digital platforms worldwide, including iTunes, Apple Music, Amazon, Google Play; streaming on Spotify, Soundcloud, Tidal, Pandora and Beatport. Mýa's latest music video "Ready For Whatever," is also now available on [Youtube](#).

Download/Stream New Single "You Got Me": <http://radi.al/MYAYouGotMe>

MORE ON MÝA:

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ABOUT PLANET 9:

Mýa founded her independent label in 2007, on which the multi-platinum artist has executive produced, self-engineered, self-funded and released 7 different compilations, including: “Sugar & Spice” 2008 (Japan), “The Perfect Edition” double disc 2009 (Japan), the first R&B/Hip Hop mixtape titled “Beauty & the Streets” Vol. 1 in 2010 (US), the album “K.I.S.S.” (Keep It Sexy & Simple) in Japan in 2011. In 2012, Mýa released the U.S./Canada & World editions of “K.I.S.S.,” featuring “Fabulous Life,” which was used in the national #FashionByBravo ad campaign on Bravo/NBCUniversal and “Break Your Neck” featured in Ford commercial campaign.

In 2013, Mýa independently manufactured the limited Mint of K.I.S.S. for fans, and in 2014, Mýa began releasing a series of EP’s. The first EP titled “With Love” was released February 14th, Valentine’s Day marking the 16th anniversary of her first single “It’s All About Me,” released February 14th, 1998. On April 21st, 2014 Mýa released the “Sweet XVI” EP marking the 16th anniversary of her self-titled, debut album Mýa on April 21st, 1998. On February 14th, 2015, Mýa released her 7th independent project “Love Elevation Suite” consisting of all slow jams. On February 14th, 2016, Mýa released her 8th self-executive produced independent project Smoove Jones (LP). Learn more about Mýa and Planet 9 projects by visiting www.MýaMýa.com/music.

Fans can connect with Mýa on her social media channels including Instagram, Twitter, Facebook and Snapchat at @Mýaplanet9. For more information regarding Mýa’s new music, projects, events, fan contests and merchandise, including her signature vegan, organic Planet 9 wine and free vegan start guide, visit www.MyaMya.com

ABOUT THE ORCHARD

As the industry's leading independent distributor and label services company, The Orchard reaches digital and physical retailers worldwide. Comprised of digital natives specialized in marketing, advertising, sync licensing, video monetization, performance rights services and more, The Orchard empowers artists and labels to connect with fans across the globe. Learn more about The Orchard by visiting, www.theorchard.com.

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