**Success at ISE 2018: Official after show review of NoviSign digital signage**

**Tel-Aviv, Israel -** For the 15th year in a row, the world’s largest AV system’s show Integrated Systems Europe (ISE) tradeshow was held in Amsterdam. With 1,200+ of the world’s leading AV manufacturers on exhibit and over 80,000 ISE tradeshow attendees, ISE 2018 was a major triumph. The organization behind ISE is [Integrated Systems Europe](https://www.iseurope.org/) – a dual undertaking between [AVIXA](https://www.avixa.org/) and [CEDIA](http://www.cedia.org/). Attendees were able to see vendors and service suppliers, spotlighting the latest in technology for digital signage software, unified communications, LED displays, smart building, and pro audio.

At this year’s, ISE 2018, system integrators attending ISE could take part in a series of educational conferences were held, some including digital signage summit, Smart Building Conference and VT Days. Located in the Avixa Commercial Solutions Theatre, was all of the digital signage learning sessions were held.

**IoT digital signage steal the show at 2018 ISE**

On exhibit, at NoviSign was a fully integrated IoT demo that consisted of a 48” display, [Google Chrome media player](https://www.novisign.com/google/chrome/), [NoviSign digital signage software](https://www.novisign.com/software/" \t "_blank), and a [barcode scanner](https://www.novisign.com/blog/tech/how-to-combine-barcode-with-digital-signage-software/). For demo: when the exhibitor or attendees badge was scanned, their contact information was populated on the display. This form of badge scanning can be utilized for [corporations and factories](https://www.novisign.com/solutions/internal-communication/) that require employee scanning. In conjunction with the badge scanning, companies can use the NoviSign platform to trigger custom employee welcome messages, list of daily meetings and other important bulletins to display, once badges are scanned.

Gil from NoviSign doing a video for [www.RAVE.com](http://www.rave.com/):

<https://www.youtube.com/watch?v=RtIgzExYVEQ>

**Social media digital signage**

Another very popular item covered at ISE 2018 was incorporating social feeds with digital signage. To easily demo this request, NoviSign utilized their built-in [Social Media widget](https://www.novisign.com/solutions/live-social-wall/) to quickly create a social wall display. The #ISE2018 was defined and was set on the screen. Instantly it began pulling real-time social media feeds. These feeds were real live and consisted of:

* **Twitter**: bottom scrolling feed displaying all #ISE2018 posts
* **Instagram**: all Instagram image posts that came from partner users dynamically showed

**Tablet video wall & interactive kiosk**

Powered by only one ChromeOS media player, NoviSign setup a mini [video wall](https://www.novisign.com/blog/tech/how-to-build-video-wall/) of 10” tablets to create a fully synced montage style video wall. The NoviSign video wall setup was simple, engaging and did not require expensive hardware or controllers. Once running the videowall, it created an amazing wow factor and even supported full touchscreen functionality!

**Touch Kiosk**

In partnership with Google Chrome OS and AOpen, NoviSign configured an all-in-one 22” [Chromebase display](https://www.novisign.com/google/chrome/devices/chromebase/) with a fun and engaging Amerstdam Tourist Concierge. Utilizing the drag-and-drop NoviSign touch widget, a comprehensive touch screen kiosk presentation was created within just minutes, no coding needed.

**Conclusion**

If you are an audiovisual systems integrator, then attending ISE is a must! This annual tradeshow and conference is a gold mine of information and provides you with all-in-one access to some of the world’s leading manufacturers. NoviSign has already booked for ISE 2019 and we are looking to see you there! [To test out NoviSign yourself for 30-days, please click here](https://app.novisign.com/registration/). (No credit card needed)

**About NoviSign**

With over 20,000 global installations across five continents, NoviSign has a proven track record of successfully helping partners to sell and deploy dynamic visual communication solutions. Clients include Disney, Dole, Home Depot, Nokia, Ferrari, Papa John’s Pizza and many more!

From training to total support, NoviSign makes it easier for you to design, deploy and manage a complete digital signage solution. From their intuitive “drag-and-drop” web-based design Studio to RFID integrations, to fun and engaging digital signage polls and games, NoviSign's platform is scalable, cloud-based and easy to use!

* [Free 30-Day NoviSign trial (No Credit Card)](https://app.novisign.com/registration/)
* [Digital signage software](https://www.novisign.com/software/saas-digital-signage/)
* [White label partner reseller program](https://www.novisign.com/partners/)

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