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Smart Water Technology Innovator Supports Fix a Leak Week
March 19 Begins EPA-WaterSense Awareness Week to Prevent Water Waste

March 6, 2018, Raleigh, NC – Water waste is rampant and for Fix a Leak Week, an EPA-WaterSense awareness initiative, FloLogic is educating the public about practices and smart home technology that will save our precious natural resource.

Plumbing leaks waste nearly one trillion gallons of water that enters U.S. households each year, or 12 percent of total water used in our homes, according to the Residential End Uses of Water Study, which evaluated 23,000 households. Fix a Leak Week runs March 19-25 and presents an opportunity for the EPA, local communities and industry to join a common effort to shut down water waste.

“Many people don’t think about plumbing leaks because water remains relatively cheap and leaks are often hidden from plain sight,” says Chuck DeSmet, founder of FloLogic, whose smart leak detection system can identify and automatically stop leaks that occur anywhere in a plumbing supply before they cause damage or waste. “When leaks destroy property they are addressed quickly, while leaks that simply waste water can persist for years, particularly if they’re undetected. But water destruction and waste is completely preventable.”

For Fix a Leak Week, FloLogic urges everyone to observe practical steps to stop leaks, and to consider adding smart water control technology to their connected homes so all leaks are recognized as soon as they appear.

Here’s Five Water Saving Fix a Leak Week Tips from FloLogic:

- 1) **Review the water bill:** A family of four will typically use 12,000 gallons (16 centum cubic feet) per month. Usage in excess of this amount indicates a likely leak.
- 2) **Inspect toilets:** Warn-out flappers are a primary water waster. Listen for toilets that refill between flushes. Find slow leaks by dropping food coloring in tanks; if the bowl takes color without a flush, there’s a leak.
- 3) **Check interior faucets:** Drips from sink and tub faucets, and showerheads, are easy to spot, but often ignored. Repair or replace worn parts to curb water-wasting drips.
- 4) **Look outside:** Outside hose or irrigation system leaks are often unnoticed. Check for drips and moist ground during dry weather to find preventable leaks.
- 5) **Get smart water control:** A smart water valve, such as that offered from www.floglogic.com will detect virtually all leaks and automatically shut them off. While the primary function of FloLogic is to prevent property damage, it has the added benefit of flagging hidden leaks to save natural resources and money on water bills.

About FloLogic, Inc.

Founded in 1996, FloLogic is a smart water control company who enables home and business owners to reduce or eliminate the economic and personal losses associated with plumbing failures and leaks. Plumbing related property damage costs the insurance industry billions of dollars each year and is the single most preventable homeowner claim. While preventing leak damage, the Company is affecting the 12 percent of water that is wasted each year due to plumbing leaks. More information can be found at www.floglogic.com.

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