



PRESS RELEASE

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Delicious New Southern Seasoned Coating Mixes to Spice up Meals

The popular Kentucky Kernel brand announces the introduction of four brand new regional flavor blends: Spicy Cajun, Lemon Pepper, Garlic & Herb, and Crunchy Corn Meal

(EFFINGHAM, IL) – FOR IMMEDIATE RELEASE – [Kentucky Kernel](#), an old-fashioned southern comfort food favorite, is expanding its family of mixes with four spicy and savory new flavor combinations. The four new fully prepared coating mixes are all perfectly blended in the Southern cooking tradition for making juicy fried chicken, pork, beef, or crispy veggies. Made with premium heartland wheat flour and yellow corn meal, each bold new flavor also still includes the delicious signature (and secret!) Kentucky Kernel blend of herbs and spices. It's the perfect combination of bold new southern flavors blended with the signature seasoned flour seasoning customers have loved for decades – all specially formulated for incredibly flavorful coating and frying.

Spicy Cajun Seasoned Coating Mix



Inspired by the rich culinary traditions of Louisiana, our new Spicy Cajun Mix is sure to jazz up any meal with its blend of fragrant garlic, spicy cayenne pepper, paprika, onion and more. Bring the famous flavors of Louisiana cooking to your own dinner table with this bold but balanced spicy coating inspired by the Cajun cooking traditions of the deep south. Especially delicious on chicken or seafood!

Crunchy Corn Meal Seasoned Coating Mix



Featuring the signature (and secret) original Kentucky Kernel blend of 10 different fragrant herbs and zesty spices, this delicious Southern favorite features the unique crunch and flavor of yellow corn meal to create a perfectly crispy coating for chicken, catfish, meats and veggies. Fry them up in traditional comfort-food fashion, or bake for a healthier option with all the spicy crunchiness your family will love.

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Lemon Pepper Seasoned Coating Mix



Featuring the tangy tartness of lemon and the pop of cracked black peppercorn, our Lemon Pepper mix makes it easy to bring this classic flavor combination to your next family meal. Zest up your next fish dish or other favorite meat with Kentucky Kernel's own southern spin on this popular, citrusy classic.

Garlic and Herb Seasoned Coating Mix



Kentucky Kernel has created our own signature blend of savory garlic and perfectly balanced herbs and other natural flavors including red bell pepper and onion. Add a southern kick of spices and garlic to your next meal and enjoy your own southern comfort food feast – try it on pan-fried pork chops, chicken tenders, fresh garden veggies and more!

All of the new mixes feature genuine herbs, spices and flavors, with no preservatives, artificial colors or flavorings, no MSG, and no added sugar. The new Kentucky Kernel line of mixes are now available for purchase online at www.hodgsonmill.com/catalog and will soon be available through select retailers. MSRP for each is \$2.59.

“Our signature Kentucky Kernel Seasoned Flour has been hugely popular for decades, and there truly are generations of cooks who swear by it for flavoring their favorite southern dishes,” said Erin Goldstein, Marketing Brand Manager. “It's a standby, because it makes it easy to spice up any meal in so many ways. We were very careful to keep everything we love about the classic Kentucky Kernel recipe, then tailor it with extra flavor - so these new mixes are rooted firmly in a beloved tradition. Each mix is perfect for all kinds of coating and frying, and they're already crowd favorites among our own employees - we're sure that fans of Kentucky Kernel are going to love trying each one!”

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About Kentucky Kernel

Visit www.KentuckyKernel.com or call (800) 347-0105 for more information, free recipes and the latest news from Kentucky Kernel.

Kentucky Kernel is a privately held subsidiary of the popular natural foods company Hodgson Mill. The Hodgson Mill product family includes Stone Ground Flours and Corn Meal, Bread and Baking Mixes, Hot Cereals, Pastas, Gluten-Free products, Sides, and much more. Since 1882, Hodgson Mill has applied the ‘premium quality, nothing added, nothing taken away’ philosophy to all its deliciously traditional foods. For more information visit www.HodgsonMill.com