



DIGISTREAMTV

AND STRATEGIC

INVESTMENTS IN

CONTEMPORARY

FILM AND TV

PRODUCTIONS

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Executive Summary

General Business

Real Equity Films Associates is a multi-faceted media and film production company.

- Real Equity Films Associates, Inc (REFA) operates DigiStreamTV Channel. DigiStreamTV is a fully functional streaming media channels.
- Real Equity Films Association (REFA) funds strategically selected film and TV productions.
- Real Equity Films Associates, Inc. (REFA) operates an international film, TV, and media sales and distribution agency.

The media and film industry continues to offer profitable investment opportunities. REFA's multi-faceted approach brings together a variety of resources, experience, contacts and networks for optimal success. REFA has gathered experienced managers to seamlessly integrate the specialized activities of streaming, production, marketing and gaming.

DigiStreamTV Streaming Channel

- DigiStreamTV is a sophisticated and robust broadcast channel. Consumer functionality is equal to that of Netflix, Hulu, or Pandora. DigiStreamTV will add new and innovative features over years 1, 2, and 3. REFA, owns the exclusive proprietary software.
- DigiStreamTV channel is a consumer subscription service. Like other streaming channels, viewers subscribe on a monthly or annual basis.
- Unlike other channels, which provide mainstream film offerings, DigiStreamTV focuses on definitive niche genres, such as Sci-fi and Horror. DigiStreamTV targets a loyal and supportive customer fan base.

Film Production

- Film production funding is often a complicated and arduous process for both investors and film makers. REFA offers a streamlined and risk mitigating method for investment.
- Typically, investors fund an individual film product. This is particularly risky because the entire
 investment is dependent on the success of one production. The REFA strategy invests in multiple
 films and TV series to mitigate risk. Investors participate in the equity of REFA, not just one film
 or TV series.
- REFA contracts with experienced producers, directors and screen writers. The Company carefully selects film scripts and uses production techniques which ensure consistent quality.

Film sales and distribution

REFA sales and distribution staff has extensive experience in both domestic and international markets. We can represent our own productions as well as other independent films worldwide.

Investment

Investors participate in equity in Real Equity Films Associates, Inc. Investors benefit from all revenue streams:

Channel subscriptions

- Film and TV series production
- Film and TV series sales, licensing, syndication and general distribution
- Strategic merchandising sales, licensing, syndication and general distribution
- Strategic associated gaming media sales, licensing, syndication and general distribution

The Company exit strategy is primarily to become a publicly traded company.

Description of Business/Film

Film Investment Objectives

Real Equity Films Associates is dedicated to investing in film productions with the best opportunity for superior returns.

Historic Investment Structure

Historically, film investments have been a complex process resulting in a variety of investment structures. No film project can guarantee a return to investors. Many finance structures dilute investors' return with profits shared with the film maker prior to recovery of the principle investment amount. This structure subordinates the investors' principle to a secondary position. Investors must depend on enough shared profit to cover the original investment and then a return on the investment.

Real Equity Films Associates Solution

REFA raises capital through the sale of equity shares. Investors share in the growth of the Company rather than in just one film project. As films are produced, investment money and profits are returned to the Company, and the Company can continue to invest in new projects.

Benefits for Film Makers

Except for major studio projects, funding for films is a fragmented and frustrating process. It requires film makers to pitch to numerous investors to fund a project. The process can be convoluted and time consuming with multiple levels of investors and agreements.

REFA proposes to simplify and expedite the funding process for select film makers by pooling investment dollars under the umbrella of the Company. Film makers work directly with the Company rather than with individual investors.

As REFA capital increases, approved film makers will have an ongoing source of investment capital available.

Benefits for Investors

Investors will not be subject to an "all or nothing" proposition of a single project. The risk will be mitigated by the broader, multi-project investment strategy of the Company. Investors benefit from the appreciation of the value of their equity investment.

Investor owned shares have their own value, independent from any single project. As a public market develops, shareholders have a liquid exit opportunity and do not have to wait for a project to be completed to capture a return on investment.

REFA Film Investment Structure

REFA principle investment holds a superior position to all profit distribution. All projects under the REFA First Right of Refusal investment structure have agreed to the following:

- 1) 115 % of the investment amount shall be paid FIRST to REFA before any profits are distributed.
- 2) Profits are determined after any related distribution or promotional expenses.
- 3) AFTER REFA has recovered 115 % of its original investment, then the remaining profit shall be shared proportionally to the percentage of funding REFA provided.
- 4) REFA may agree to be subordinate to some deferred payment arrangements, such as, highly valuable talent or post production special effects.

This structure is REFA's preferred and default investment agreement. REFA may modify these terms when Management believes it is in the best interest of the Company.

Description of Business/DigiStreamTV Channel

DigiStreamTV will initially offer Sci-fi and Horror genre films.

Genres

Sci-fi and Horror genres are the two most buoyant genres with extremely loyal followers. Since the days of *Forbidden Planet, The Day the Earth Stood Still,* and *Frankenstein,* these genres have captured the imagination of audiences around the world. While each genre stands on its own merit, horror and sci-fi audiences often overlap. Entire Sci-fi franchises have been built on time travel, alien invasion, space travel and alternate universes. *Star Wars, Dr. Who, Star Trek* and *Flash Gordon* exemplify that marketing opportunities abound in film, tv, books, action figures, games, clothing, soundtracks, and even lunchboxes.

The Horror genre has its own longstanding audience. Films such as *The Creature of the Black Lagoon, Texas Chain Saw Massacre,* and *Silence of the Lambs* have become cult classics. *Nightmare on Elm Street* and *Friday the 13th* made the names *Freddie* and *Jason* synonymous with fear and dread. Entire subcategories of Horror include werewolves, vampires and zombies. As evidenced by Netflix's record-breaking *Stranger*

Things the demand for Horror and Sci-Fi has passed to the next generation of viewers fascinated by monsters, aliens, psychic abilities, alternate universe, government conspiracy, and saving the world.

Fan Base

By focusing on these genres, the Company is poised to capture a significant subscriber base in the U.S., the U.K., the Far East, and globally. The Sci-fi and Horror fan base is extremely loyal, supportive, and active.

There are more than 300 annual conventions dedicated to Sci-fi and Horror. Each convention draws an average of more than 6,000 attendees, accounting for over 1.8 million attendees annually. Recent data from the British Film Institute indicates 38% of the U.K. population are fans of one, or both, of these genres.

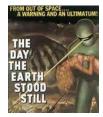
Subscription TV channels and streaming services sporadically include limited Horror and Sci-fi choices from the large movie studios. They rarely include selections from the thousands of independently produced films. These classic and modern film productions are highly sought after among fans and collectors.

Pricing

Fans are willing to spend significant time and money on their obsession. Sports fans purchase premium cable, memorabilia, and clothing. Music fans download tracks and attend live concerts; car buffs subscribe to automobile periodicals and travel to car shows. Sci-fi and Horror fans already spend a considerable amount of money to pursue their favorite pastime.

DigiStreamTV is competitively priced at an affordable \$7.97 to \$9.97 per month. Subscribers can save significantly if they pay \$49.97 annually.

Populating our Channel



Thousands of Sci-Fi and Horror titles are available in limited DVD format and are very much in demand. Fans pay premium prices to purchase videos from obscure websites and private collectors. Many of these productions have never been released in theaters or are not currently available on TV. In addition, better known older films of those genres are also available. Often large budget, well known popular films, become available for

lease after their initial theatrical release. We have access to a large selection of "classic" Sci-fi and Horror films. There is no shortage of content available.

Pool of exclusive content

We have a unique opportunity to present a continuing stream of fresh, modern films to our audience because we act as representative agents for film makers. Many independent film makers and producers create Sci-fi and Horror films, but they have difficulty distributing their art without a centralized, organized outlet



for independent films. Film makers struggle to market their product. Many films become archived, or are sold solely in DVD form, and never achieve significant distribution. Film makers do not have the ability to distribute films. They depend on a fragmented network of film agents. who are typically better suited to handle mainstream themes.

The DigiStreamTV channel and business model provides a unique opportunity for independent film makers to monetize their film and in return produce revenue for the Company.

Subscriber participation

Our software infrastructure is extremely sophisticated and robust. We offer unique capabilities for audience engagement. Viewers can choose to review and evaluate new films utilizing our new rating system, which we expect will become an industry standard. Subscribers will be able to comment on films, potentially view alternative endings, enter contests, vote on future film storylines, and even vote for directors or actors to receive project sponsorship from the Company.

Marketing and Sales

The Sci-fi and Horror markets have created highly targeted marketing opportunities. There are numerous periodicals dedicated to these genres, innumerable online forums and websites, and over 300 annual conventions dedicated to the subjects.

The Company President is a well-known speaker at many Sci-fi and Horror conventions. Brian Sterling-Vete has been thoroughly engaged in the business, as a producer, director, author, and actor. Besides being an aficionado of the genres, Brian has been applying real science to connect the search for extraterrestrial life (UFO's) with certain paranormal phenomena, which will be the subject of his next book. After years of award-winning participation at the BBC, Brian is now fully dedicated to the Sci-fi and Horror movie and TV business. In addition to the serious side of the business, Brian occasionally portrays evil characters in film and television productions. Brian and his team will be actively promoting the business as a speaker and exhibitor at numerous conventions.

Our head script writer, Steven Robert Alexander, a former Lieutenant Colonel in the United States Army, is also a Sci-fi aficionado and a speaker at conventions. He has written numerous Sci-fi and Horror books, together with screenplays. He will also represent the Company at related events.

The Company is developing a highly focused marketing campaign through advertising and partnering with Sci-fi and Horror periodicals, web sites, social media, forums, and events.

Film Sales and Distribution

Members of our staff have many years of high-level industry experience as film agents and management. Besides showing the films as part of our lineup, the channel also acts as a showcase for the industry. Our staff represents the films to the industry for distribution, licensing and syndication around the world. After exclusively showing on DigiStreamTV, our Company makes the film available for alternative distribution. REFA will also earn a percentage of the distribution revenue. We are a welcome "one stop shop" for film makers.

Simultaneously, we provide our viewers with exciting, exclusive content prior to worldwide distribution. This also creates a significant opportunity to interactively engage our audience.

Viral Opportunity

The Company is poised to capture a significant subscriber base within in the first few years of operations. Unbridled by the typical terrestrial or cable networks, the channel will be available worldwide through the internet.

Statistica.com recently reported 3.58 billion internet users worldwide. The U.S. alone accounted for 287 million users. China accounts for another 287 million users. Affordable computers and smartphones combined with modernized infrastructure in developing countries provides a world—wide market with convenient internet access.

Global social media creates exceptional opportunities for internet based businesses, particularly in the media and entertainment sector. There are over 1.8 billion Facebook users. The Pew Research Center states 57% of US citizens use Facebook and each user averages 338 connections. Genre specific forums and website, in addition to Twitter, Snapchat, Instagram, Flickr, and Vine offer immense marketing potential.

The Company's experienced social media marketing personnel will utilize all avenues to draw awareness to our channel. Management anticipates potentially rapid exponential growth as the next viral opportunity.

Technical Information

The robust software platform, which forms the backbone of the DigiStreamTV streaming service, can be integrated into any style of customer-based user interface.

Our software was originally developed for US government and military applications; therefore, it is secure, tested and robust. It is an ideal global delivery system for multiple streams of video in 5 different bit-rates.

The software automatically adjusts the bit rate for optimum video playback according to the type of device and data rate being used. Since the system uses the current version of HTML-5 standard, it offers total flexibility on any platform.

The software has outstanding content management abilities. This means that content can easily be made live, or recorded. Special timed-only viewing services are easy to provide. It can syndicate content easily and provide closed-captions as needed to meet local disability requirements. The software can easily open multiple new channels as the Company expands into other niche content areas.

DigiStreamTV stream TV will immediately have a distinct advantage over other available streaming services. In addition to being able to playback multiple streams of video on demand for customers worldwide, the DigiStreamTV software platform can also provide live TV streaming in real-time. Integrated adaptive streaming live broadcasts will deliver high quality video to each customer based on the connection speed and device.

We aren't limited to the restrictive transmission tower footprint of the traditional TV network. A regular terrestrial TV network provides content dissemination to viewers within their transmission area only. Often, they offer an additional, but limited, on demand service too. Streaming companies usually don't provide live broadcasts; they only provide video on demand. Because we are an internet-based global transmission system, we can do both and do it simultaneously.

The DigiStreamTV live stream TV system can operate on mobile-based transmission solutions. This mobile transmission could be used, for example, to transmit live stream coverage an exclusive TV show during filming on location. We may even showcase interactive viewers who won a trip to visit on set.

This pioneer technology provides unlimited potential and infrastructure for revolutionary media consumption. Currently, coders are developing an app for easy mobile viewing. We are negotiating to pre-install the app on millions of phones and mobile devices on cellular networks around the world.

DigiStreamTV has a dedicated cellular and mobile specialist on the leadership team who was the former president of the European, Middle-East and Africa division of the World's largest distributor of cellular phones. Simon Earle has a formidable track record in the cellular and mobile device business and has direct access to the global networks and markets we need.

Management

Brian Sterling-Vete/President DigiStreamTV



Brian Sterling-Vete Ph.D. is a British Author, Broadcaster, Award-Winning Film Maker, and Guinness World Record Holder, and Martial Arts Lifetime Achievement Award recipient. Brian has worked in virtually every aspect of the TV and film industry, on both sides of the camera, and spent over a decade with BBC TV News and current affairs. Brian was a key member of the BBC team winning four Royal Television Society Awards. He trained with

the Royal Marines Commandos before deployment to war zones and areas of civil unrest.

Brian's latest projects include researching and gathering data for new, factual scientific-based TV shows, and books, about unsolved mysteries, the paranormal, and UFOs. Brian's most last notable broadcast documentary was about the story behind, the formation of the United States as a nation with: *Robert Brown: The Rebel Who Inspired a Nation*. The documentary was broadcast on several PBS channels, in the United States, and on other networks in other countries.

In 2001, Brian was part of a team honored by The British Film Institute for their significant contribution to the art of video cinematography. His pioneering work in this genre is in print in the book, <u>Tuxedo Warriors</u>, together with several documentaries about the movies that were made and the production team who made them.

In his early days while working as a stuntman, Brian began setting new World Records in the martial arts, and later in fire stunts. As a current Guinness World Record holder, Brian has held five World Records, and has produced thirteen Guinness World Record events, with the last one in Cadiz, Spain in 2005.

As an actor, Brian has appeared in many movies and TV shows, with the latest being *Charles Dickens 200th Anniversary*, *Agents of Change*, and the horror movie, *Geist*. As a producer, director and broadcaster-host, Brian has many factual TV documentaries under his belt, many of which include elaborate historical dramatic re-enactments of events.

As a businessman, Brian has been the Managing Director of a company since 1992, and was a senior partner in the European, Middle-East and Africa division of a telecom business which was listed on the NASDAQ. At the time, this company was the world's largest distributor of cellular phones, and was the main sponsor of the Tyrell Formula 1 motor racing team. Brian was also once a civilian operator during an M.I.6 major crime-busting operation across several European countries.

Fred C. Caruso/ Producer Film



Fred C. Caruso is a producer and production manager best known for his work on the cult classic Blue Velvet, The Godfather, The Skulls, Network, The Presidio, The Happy Hooker and most recently Pizza with Bullets, starring Talia shire, Tony Devon and Vincent Pastore.

His contributions as a co-producer with Brian De Palma were detailed in Julie Salamon's 1991 nonfiction book The Devil's Candy.

Mr. Caruso has been involved in the film business for several decades. His filmography ialso includes;

The Wanderers (1979), Network (1976) as associate producer, as Co-Producer The Skulls (2000), An Alan Smithee Film: Burn Hollywood Burn (1998), Super Mario Bros. (1993)

The Bonfire of the Vanities (1990), The Presidio (1988), as Executive Producer Blow Out (1981), as Producer, Deuces Wild (2002), Steal Big Steal Little (1995), Surviving the Game (1994) and Winter Kills (1979).

Tony Devon/Actor/Film Production Advisor



Tony Devon is an actor, producer and entrepreneur. Tony studied at the American Academy of Dramatic Arts. Focused, dedicated, seasoned and versatile actor, Tony Devon had off-Broadway, cabaret under his belt before venturing into a successful film career. Tony was a lead in *The Fantasticks*. For two years, he was the singing, opening act for Rodney Dangerfield. He opened in New York and around the globe, from Japan

to England.

Tony has the ability to change from one film role to another without the help of much make up or disguise. He looks very different and wears his characters like a suit. His wide range of film roles have shown that in his acting performances, be it lawyer or gangster, from comedy to drama, his craft and unique acting style speaks for itself.

Besides acting, Tony now concentrates on producing and writing. His most recent film is a lead in *Pizza* with Bullets which he co-wrote and starred in with Talia Shire and Vincent Pastore. *Pizza with Bullets* won the Golden Ace Award at the Las Vegas Film festival and numerous other awards.

Alan Knopf/Investor Relations



Alan Knopf has over 30 years' experience in the securities services industry. Mr. Knopf worked at Bache

& Company, E.F. Hutton and Paine Webber in V.P. capacity before joining Dean Witter as V.P. of the North Palm Beach division. Alan was responsible for over 400

high net worth clients including Sonny Werblin & family (owner of the Jet's Football franchise), Bob Maheu, CEO for Howard Hughes and well known political figures. Alan spearheaded the sale of the Marina City Club, in California, the last real estate holding in the Hughes organization.

Mr. Knopf traded for a 120-million-dollar pension fund for American Medical International, then a leading medical services company trading on the New York Stock Exchange. For that fund he arranged new syndicate equity and fixed income bond issues with minimum values of 1 million each.

Mr. Knopf was also syndicate coordinator providing brokers opportunities to share their client's new equity issues at E.F. Hutton. Mr. Knopf was recognized in E.F. Hutton's internal periodical to brokers elaborating on his success in getting institutional clients at a retail firm.

For the last 15 years Mr. Knopf served as a consultant to a top 10 New York City securities litigation law firm.

Steven Robert Alexander/Lead screen writer



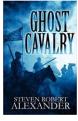
Steve retired from the US Army as a Lieutenant Colonel. He served 28 years, and among his awards are the Purple Heart and Combat Action Badge, Iraq 2004. As part of his duties to train soldiers, Steve was an actor often portrayed foreign military officers, in order for US senior officers to get to understand, working with foreign forces. He often portrayed British, German and Romanian officers. In training he has also portrayed news broadcasters with mock battlefield reports and interviews with

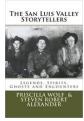
soldiers. Steve has been filmed in hundreds of hours of Army owned training films.

Upon his retirement in 2011 until 2015, he wrote 18 novels, 23 with collaborations. He started writing scripts in 2015, and has 16 registered with the Writers Guild of America. he has 3 scripts in progress on a regular basis. Prior to being one of the initial crew for REFA, Steve has also worked on the Executive Level for the movies, The Doomed/Another Plan From Outer Space, Heat in The West and In Search of Light, all presently in Post Production. His Associate Producer credits include Red Army Hooligans, and Haunted 2.

Steve worked in broadcasting as well, hosting shows for Cable Radio Network out of LA. Earlier in life he was a disc jockey at numerous stations.

He spent years in on air radio, KCNY San Marcos Texas, Country Music DJ KCNY San Marcos, Texas, KKLI Yesterday's Hits/Lite favorites Colorado Springs, Colorado, Buck TV. Com, Las Vegas, Nevada, Cable Radio Network LA California, and the Eagle Broadcasting Network.







Steve is a retired Lieutenant Colonel, Purple Heart Awardee, Combat Action Badge 28 Years' Service.

Steve has authored numerous books including <u>Ghost</u> <u>Cavalry</u>, <u>Top Secret</u>, and <u>The San Luis StoryTellers</u>.

Robert Rothbard/Film Production



Robert Rothbard graduated from Temple University's School of Radio, TV, Film and Theater. Between writing screenplays and shooting personal films, he worked as a Location Manager, Assistant Director and Production Manager on major motion pictures, with the likes of acclaimed Director's Sergio Leone, Brian De Palma, Dennis Hopper and George Stevens, Jr.

Robert's directorial debut, *The Life and Times of Charlie Putz*, was touted by John Anderson, film critic of New York Newsday, as "Wildly Ambitious, Hilariously Unhinged and Winner of the Audacity Achievement Award!" Video Business called the movie "A Capra-esque Sleeper Hit!" His second feature film as cowriter/director was the Award-Winning romantic-mob comedy, *Pizza with Bullets*. It stars two-time Academy Award®-nominated actress Talia Shire and SAG Award Winner Vincent Pastore (*The Sopranos*). The film garnered over twenty laurels including: Best Screenplay and Director's Citation for Best Picture from the Syracuse International Film Festival, Excellence in Writing from Action on Film Film Festival, and a Golden Ace award at Las Vegas Film Festival.

Mr. Roghbard's latest production, *The Painting – the art of slaying* is a horror-comedy that celebrates the Grand Guignol style of filmmaking, and made its World Premiere at the mail selection at the 13th Annual Garden State Film Festival 2015. *The Painting* was nominated for Best Horror Movie and Best Screenplay at Action on Film 2015. It won Best Horror Film Award at Independent Filmmakers Showcase Film Festival 2016 in Los Angeles.

Rothbard served as Production Manager on films including *Redline*, *The Skulls*, *Point Of Origin*, *Deuces Wild*, *The Rat Pack*, *Lansky*, *Introducing Dorothy Dandridge*; and television shows *The Office*, *CSI*: *Miami*, *Californication*, *Barbershop*, *Suburgatory*, and *Sleeper Cell*. He has been associated with classic films such as *Glory*, *Once Upon A Time In America*, *Blow Out*, and *Dressed To Kill*.

Sharon Dominguez/International Relations

Sharon is the director for development of professional relationships with international media houses, particularly in the region of Dubai, United Arab Emirates and South Asia.

Sharon is the U.S. social media director for CFC, Shah Rukh Khan (SRK) Chennai's Fan Club. SRK is one of the world's most famous international actors and celebrities. CFC has an international following of almost a quarter of a million people worldwide. It is the largest organization of its kind. Sharon is responsible for all USA product for CFC, including daily postings on Twitter and Instagram, club promotional publicity and trending on behalf of Shah Rukh Khan, his Red Chillies Entertainment production house, personal appearances, films, awards and upcoming projects. Sharon administrates a daily digest of media information for CFC.

Sharon (KTLF station) was one of the pioneers in internet radio station streaming with a large worldwide following with listeners on every continent. Sharon hosted mid-day programming for 16 years, voice talent for production, engineering for production, live remotes, personal appearances and all aspects of radio broadcasting.

Sharon is a level 3 Instructor, Theory of Knowledge for the International Baccalaureate Program. She is responsible for developing and teaching yearly curriculum for Theory of Knowledge, the cornerstone course for the International Baccalaureate Program across all curriculum offered by the IB program

Sharon has a pivotal role in representing the Company to the global media industry.

Helen Renee Wuorio /Social Media Director

Helen Renee is a specialist strategic consultant for social media, and crisis media management. She will form the right teams to manage each aspect of social media to help expand the business in each sector, and territory.

Helen has a wealth of experience managing social media teams who have advised major clients at the highest levels. In 2017, she was consulted and advised on a matter of national importance, and she devised the strategy to handle the crisis media management, and social media marketing, for a major financial institution which became embroiled in a serious terrorist infiltration. Helen's strategy was successful, and the reputation of the notable financial institution remains untarnished, and the terrorist infiltration was handled successfully by the police and national security agencies.

Jane Rooney/Film and Media Sales/Distribution

Jane Rooney will lead the media sales of all content from both the stream TV division, and the movie division. As such, she will negotiate sales, syndication, licensing, and all other deals for our own content, for third parry content, and represent us at the major sales events and festivals which take place worldwide each year.

Jane has worked in television almost all of her life, and started for many years with the BBC in London where she worked as producer, assistant producer, production manager, and in casting.

Jane later specialized in media sales and professional representation. She quickly rose to the top of her profession and worked internationally from her London office. At the same time, Jane was a senior consultant for Rupert Murdoch.

Simon Earle/Cellular and Mobile Platform Integration

Simon Earle will ensure that the DigiStreamTV stream TV network becomes globally integrated into as many cellular networks as possible. He will also lead us in ensuring that we gain maximum penetration to have our app pre-installed on new and refurbished mobile devices.

Simon is an experienced Chief Executive Officer in the telecommunications industry. He is skilled in negotiation, business planning, sales, go-to-market strategy, and management. Simon is a strong business development professional who founded Advantage Cellular Communications, Ltd.in 1999. As the Chairman & CEO, Simon entered into a joint venture with the second highest Nokia distributor in France Sabatier SA. Simon led the partnership to develop new business opportunities for Nokia products. Simon increased Nokia sales by 300% during the seven-years in cooperation with Nokia. In 2007, Simon sold his company to Polish network Centertel SA; he continued as CEO through 2008 to oversee the company transition. In 2007, Simon established company as second largest airtime distributor for '3' in UK.

In 2007-2008, Simon served as Chairman and CEO of Extreme Mobile, Ltd. a youth-oriented MVNO project with Vodafone. Simon completed all pre-launch activity, including a full marketing and business plan. Simon engaged with strategic partners such as Nokia Siemens Networks and Experian.

As a mergers and acquisition specialist, Simon was the Vice President – Europe, Middle-East and Africa division for Business Development for Brightpoint between 1996 – 1999 He achieved growth in excess of 300% and established Brightpoint in 12 new countries by startup or acquisitions. Brightpoint was the world's second largest distributor of cellular phones at the time.

Simon was the President of CellStar, Ltd. (UK) between 1994 – 1996, which was the head office for the European, Middle-East and Africa division of that company. This was the world's largest distributor of cellular phones at the time.

Lynn Carnes/IT and Software Development Team Leader

Lynn Carnes was the former Vice President of IT for Wells Fargo bank, and she will lead our IT department and the development team to grow the current software to meet future viewing audience demands.

Lynn has an excellent track record in leadership and IT, together with TV production which makes her ideal for this role. She led the team to deliver the US government Horizon Report in 2012, and has worked closely with the US department of Education, former Governor of Iowa and now the US Ambassador to China, Terry Branstad, the Bill & Melinda Gates Foundation/Gartner and NASA.

Lynn is also experienced in internet marketing, web management and design, marketing strategy and implementation, social media strategy and implementation, sales, sales tracking, local marketing, SEO and effectiveness tracking.

Pete Wayne/Operations and Cellular Networks Technical Integration

Pete has spent 25 years working within mobile telecommunications, for both global mobile network operators and suppliers across a wide range of business and technical deployments which have primarily been at the forefront of the development of new business opportunities and services.

Pete has been a senior technical consultant within the mobile telecommunications industry working over the years on 'bleeding edge" innovations which have developed from 2G GSM into 3G and latterly into 4G networks.

This work has been delivered worldwide in Asia, Latin America, North America, Africa, Middle East and Europe. Over the last 8 years, Pete has been involved in a number of startups, both technical and consultative, as well as being brought in by network suppliers to assist in troubleshooting problematic deployments in mobile network operators.

Additionally, Pete has been involved in a number of MVNO, MVNA and OTT startups, being part of teams that have brought several to international markets Pete has also filled a number of interim and permanent senior management C-level roles for companies both in UK and abroad.

Pete will work closely with Simon Earle, and Lynn Carnes and her team where he will cover all operational and technical integrations needed for our software into all mobile cellular networks. He will also work closely with Lynn and her team to integrate our next generation video delivery software, and the new live streaming services into the existing mobile carriers, and the carriers currently testing the newly emerging 5G mobile networks.

Richard Michael/Co-Founder/Marketing/Investor Relations



Richard Michael has over 40 years' experience in developing, launching and operating multiple businesses. He is an experienced marketing professional with qualifications in capital formation and equity investments. Richard has spearheaded funding programs for numerous companies. Richard served as V.P. of marketing for 600 unit franchise company. Richard also founded and operated a publicly traded restaurant company and served as President and CEO of a publicly trade food service Manufacturing business.

Richard has an entrepreneurial spirit and an ability to organize and create companies. Richard has a diverse background in various industries and is known as a driving force and problem solver. Early in his career Richard was the marketing director for a national cosmetic company and owned and operated a chain of health and weight loss clinics. As the marketing director for the U.K. Division of a home health care company, Richard resided in London, England for a year.

Richard is uniquely qualified to manage investor relations and marketing.

Richard's goals are to help create superior financial opportunities for shareholders and associates. Richard's positive, "can do", attitude is a guiding principle and inspiration to all that work with him.

Paul Esposito/Co-Founder/Administration/Management



Paul Esposito has 30 years of administrative and start up experience. Paul served 17 years as V.P. of the country's largest (Drexel Heritage) home furnishings chain of retail showcase stores. Paul organized and supervised, office, sales, and warehouse staff creating an efficient intra-company system between departments. Paul developed the industry's first intranet computer system seamlessly connecting sales, inventory, shipping and financial information.

Paul launched and headed a publicly traded national food and equipment company. Based on a unique patented cooking technology Paul organized and supervised engineering, sales, manufacturing, logistics systems and the legal process to become a publicly traded company. The product won "Best New Product" at the New York Restaurant Show.

Paul co-founded a publicly traded restaurant franchise company. Paul supervised restaurant design, menu and supply chain, marketing, location selection and the "public" process.

Paul continued his involvement with various start up and emerging companies, supervising the "public" process, administration and investment activities including involvement with an energy company merge and most recently arranged 1st round funding for an electric vehicle transportation company. Paul has a diverse background in various industries, management and organization.

Associates/Affiliates

Phil Falcone



Phil Falcone is a producer and director, known for <u>Joe's War</u> (2017), <u>Opening Pandora's Box</u> (2018) and <u>Terrifier</u> (2017).





Danny Lopez/Advisor



Award winning actor, musician and celebrity impersonator, Daniel Steven Lopez, began his show business career at the age of seven. A veteran of over five hundred musical productions, stage plays, TV shows and films, Danny has established a solid reputation in the world of entertainment. He is a member of the Actors Equity, AFTRA and the Screen Actors Guild since 1983.

Kent Taylor/Advisor

Kenton Taylor has enjoyed a lifelong passion for producing films and videos. As an entrepreneur and investor, he founded or purchased several companies, including his three production companies: Rogue Wave Films, Inc., Beach Chair Films, Inc. and Video Horizons, Inc.; and two investment and real estate companies: Taylor Signature Holdings, Inc. and Three Sons, LLC.



Kenton Taylor brings over 20 years' experience in film and video production in both the production and management side of the industry. He has executive produced independent films.

Industry Statistics

Streaming Video

- Business Insider's premium research service, BI Intelligence, expects 34 billion devices connected to the internet by 2020, up from 10 billion
- Netflix is the biggest subscription streaming service. Recently they reported 65.6 million subscribers, including 42.3 million in the United States alone.
- Hulu reported that it has nearly 9 million subscribers, up from around 6 million in 2014.
- Netflix public shares are trading at over \$200.00 per share, with a market cap of \$95 Billion.
- Credit Suisse analyst, Omar Sheikh, now values HULU at \$25 Billion.

According to Statista.com, internet household penetration of streaming media player devices reached 40 percent in 2017. By streaming content online, people in the U.S. plug in to both popular and *niche* culture. Streaming video subscription revenue in the United States is expected to more than double in the period from 2013 to 2020.

Revenue from streaming video is projected to be \$12.6 Billion in 2019

Fan Base

The Sci-Fi and Horror fan base is exceptionally loyal and interactive. With over 300 annual conventions, fans experience Sci-Fi and Horror participation beyond websites, forums, and discussion groups.

Management and associates participate in conventions and seminars related to our business. Two of our senior associates are well known speakers at Sci-fi and Horror conventions and are entrenched in the Sci-fi and Horror fan community.









Risks and Contingencies

Streaming

Our revolutionary streaming system can reach anyone with an internet connected device. The potential is substantial since there are over 95 billion devices connected to the internet.

Our greatest challenge is marketing. The Company's Awareness campaign will strategically place advertisements in social media, as well as, printed Sci-Fi and Horror periodicals. Since Management and Associates personally have several thousand followers, we will already have a strong start within the Sci-Fi and Horror social media community. Management is confident that the Company will attain its goal of Three Million subscribers over the first few years.

In the unlikely event that the Company is unsuccessful in obtaining its goals, it will adjust its marketing strategy. Even with a fraction of expected subscribers, the Company will be profitable. Fifty-thousand subscribers will generate \$2.5 Million annual revenue; 500,000 customers will generate \$25 Million.

Timely content acquisition is a more significant challenge. The Company is actively pursuing content from three distinct sources: existing content available for lease, unreleased independent films and original content sponsored or funded by the Company.

Thousands of titles are available for lease in the Sci-Fi and Horror categories. Our core channel selections will consist of many previously released classics and fan favorites. In addition, thousands of unreleased films available are for acquisition.

Pro-Forma Financial Information

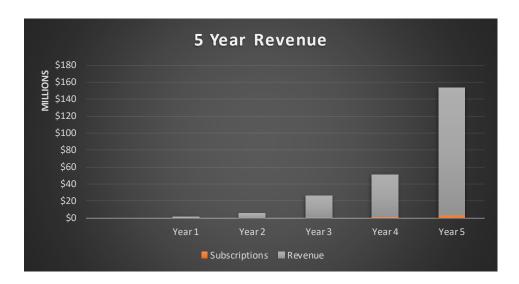
Due to the viral nature of internet subscription models, it is difficult to project exact subscription enrollment within definitive time periods. Management analysis indicates that saturation, for the two initial genre selections, may be reached at Three Million subscribers.

With a target annual subscription rate of \$50, Three Million subscribers will generate \$150 Million annual revenue.

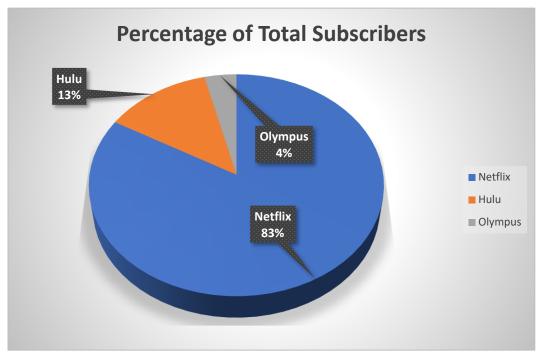
Pro-Forma projections

The following chart demonstrates a five year growth pattern capped at Three Million subscribers (at \$50 annual subscription rate). Actual results may be less than, or exceed, expectations. Acquiring subscribers may be slower or more rapid than expected.

5 Year Revenue Pro-forma							
	Year 1	Year 2	Year 3	Year 4	Year 5		
	real 1	Teal Z	Tedi 5	redi 4	real 5		
Subscriptions	20,000	100,000	500,000	1,000,000	3,000,000		
Revenue	\$ 1,000,000	\$ 5,000,000	\$ 25,000,000	\$ 50,000,000	\$ 150,000,000		



Netflix currently has approximately 65 Million subscribers, and Hulu has approximately 10 Million subscribers. DigiStreamTV only needs to acquire 4% of the Netflix and Hulu market to have a base of Three Million subscribers.



Although it is difficult to accurately estimate the rate at which subscribers will be attained, Management is confident that an initial minimum target of Three Million subscribers is reasonable and likely.

This objective is based only on delivery of the Company's initial genre offering of Sci-fi and Horror content. As we approach our goal, the Company will add genre categories such as military action, crime and mystery, and psychic phenomena.

Feel free to contact Mr. Richard Michael at (470) 261-8799 or through RealEquityFilms.com or at Richardm@RealEquityFilms.com
Thank you for your interest in Real Equity Films Associates.

Richard Michael and Paul Esposito,
Co-Founders.