

Ecotagious selected as a top cleantech company positioned for great revenue growth in the coming year

Among a competitive set of 450 companies evaluated in the “2018 Ready to Rocket” program, Ecotagious was recognized as a top company with tremendous growth potential given its innovative SaaS solution proven to deliver significant results for their utility customers.

VANCOUVER, BC – For 16 consecutive years, the “[Ready to Rocket](#)” program has been accurately predicting companies that will likely experience significant growth, venture capital investment or acquisition by a major player in the coming year. In fact, earlier this year, [Apple acquired](#) Buddybuild, a company previously recognized in the same program.



“After much research into the trends driving growth in the Clean Technology sector, it became clear that Ecotagious is well positioned to capitalize on these trends,” said Geoffrey Hansen, Managing Partner, Rocket Builders.

[Ecotagious’ SaaS solution](#) has been proven to drive significant energy savings and enhance customer engagement in every program they have run by using a combination of big data analytics, machine learning and behavioral science– without additional hardware or customer input.

“It’s an honour for Ecotagious to be one of only three newly selected cleantech companies on the list,” said Salim Popatia, Vice President at Ecotagious. “Our revenues continue to increase, and the team has nearly doubled in size within the past year. On top of that we are working on exciting new technologies that will open more opportunities for us and allow our utility customers to add even more value to their consumers.”

Ecotagious has been rapidly expanding into markets across Canada, the United States, and New Zealand. Their solution has consistently been proven by third parties to deliver [industry-leading energy savings](#). To capitalize on current technology trends, Ecotagious is developing new technologies that utilize their expertise with the smart grid to connect it to the smart home.

About Ecotagious

Ecotagious uses their SaaS solution to help utility companies drive industry-leading energy savings and enhance customer engagement. Through the power of big data analytics and machine learning, Ecotagious disaggregates existing meter data into appliance-level energy insights. Ecotagious' proprietary analytics are designed to enable the delivery of hyper-personalized energy insights over various channels and have been verified by third-parties to achieve industry-leading energy savings.

<http://www.ecotagious.com>

Ecotagious Inc. is a private company based in Vancouver, Canada

About Ready to Rocket

Ready to Rocket is a unique business recognition list that profiles technology companies with the greatest potential for growth. Each year, based on analysis of trends that will drive growth in the Clean Technology sector, Rocket Builders identifies the top private companies that are best positioned to capitalize on the trends for growth. This selection methodology has been an accurate predictor of growth with "Ready to Rocket" companies exceeding industry averages for revenue, employee and investment growth.

<http://www.readytorocket.com>

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