

ZEEPABYTE, Inc. Named a Finalist in TM Forum Excellence Awards 2018

- *TM Forum's Excellence Awards champions the organizations that are taking the industry in new and innovative directions through collaboration and open innovation*
- *Winners will be announced at Digital Transformation World taking place in Nice, France on May, 14th 2018*

Palo Alto, CA—March 26, 2018—Zeepabyte, Inc. today announced that it is a finalist in [TM Forum's 2018 Excellence Awards](#) in the Disruptive Innovation Award category. The Excellence Awards program honors the world's leading companies for their innovative achievements spanning digital transformation, business and IT agility, customer centricity, cross-industry partnering and collaboration, and product and service innovation.

TM Forum's 2018 Excellence Awards attracted nominations from leading communications service providers, suppliers and vendors from around the world. An annual awards program in its twelfth year, the Excellence Awards highlight companies that demonstrate commitment to the evolution of the industry through digital transformation, adoption and suite of best practices and standards that TM Forum delivers through their Collaboration Community.

The entry ***"Zeepabyte drains your data-swamps to unleash faster Business Intelligence to a Greener Enterprise"*** was recently nominated as Finalist for the prestigious TM Forum "Disruptive Innovation" Excellence Award.

Zeepabyte is an early stage startup poised to disrupt the \$30B Business Intelligence analytics solutions market with 10-100s times better "cost of performance", as this market struggles to scale with data growth into terabytes and petabytes, at a sustainable cost. Zeepabyte's proprietary core technology is embedded in its Cascade Analytics Engine and solves the decennials old problem of an efficient data organization which allows end-users to query the freshest data extremely fast and at far less hardware and energy consumption. On standardized benchmarks, Cascade Analytics Engine already out-competed the top vendors of up and out scalable solutions by more than 10X, even without including energy costs.

"Congratulations to the finalists of the TM Forum Excellence Awards 2018," said **Nik Willetts, CEO, TM Forum**. "These organizations are at the forefront of our industry and are accelerating digital transformation across diverse ecosystems, delivering groundbreaking solutions through collaboration and open innovation. The leadership of these members continue to cement TM Forum's critical role in navigating the ever-changing digital ecosystem landscape."

"Zeepabyte brings to market patented innovative technology that will revolutionize the field of databases. Zeepabyte developed sophisticated mathematical algorithms and achieved unparalleled query per CPU speeds. This has the potential to greatly reduce the customers' both CapEx and OpEx" added **Shmuel Shaffer, adviser to Zeepabyte's Board of Directors**. Mr. Shaffer is a veteran of Silicon Valley innovation, holder of over 200 issued patents spanning a wide range of technologies and a University of Stanford PhD.

TM Forum will announce the winners of the Excellence Awards during a special ceremony at [Digital Transformation World](#) on Monday, May 14th, 2018. Winners will also receive recognition during the opening keynote perspectives session on Tuesday, May 15th, 2018. The TM Forum Excellence Awards 2018 are judged by an independent panel comprised of leading industry and subject matter experts.

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About Zeepabyte, Inc.

[Zeepabyte](#) was founded in July 2015 by experts in databases, business intelligence and software services, with primary focus on Big Data Analytics for BI and IoT. The heart of Zeepabyte's offering is patent pending world's fastest Cascade Analytics System which proved groundbreaking performances on Intel, IBM and ARM CPUs. A trial version is available for download at www.zeepabyte.com/welcome.php. Connect with [Zeepabyte team](#) in Silicon Valley and on [LinkedIn](#), [Twitter @zeepabyte](#) and [Zeepabyte Forum](#)

About TM Forum

TM Forum is an association of over 850 member companies' customers across 180 countries. We drive collaboration and collective problem-solving to maximize the business success of communication and digital service providers and their ecosystem of suppliers around the world. Today, our focus is on supporting members as they navigate their unique digital transformation journeys, providing practical and proven assets and tools to accelerate execution and platforms to facilitate collaborative problem solving and innovation. Learn more at www.tmforum.org.

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