**MyHuntPath – “Headhunting” Job Search Skills now available to all Job Seekers**

Cleveland, OH, April 10, 2018 (PR.com) -- SearchPath International announces the launch of MyHuntPath, the first Career Education Platform offering a self-directed technology solution that shares the techniques and methodologies of the executive recruiter with job seekers at every stage of their career path.

 MyHuntPath ([www.myhuntpath.com](http://www.myhuntpath.com)) was built to enable job seekers, from high school to retirement, to build and manage a proactive career plan as modeled by Executive Recruiters, or “headhunters”. These are the best people to show you how to get the job you want, doing what you want, with companies you’ve targeted and pursued.

The MyHuntPath concept began back during the 2009 recession when the unemployment rate was 13% and the global economy was struggling. Tom Johnston, President and CEO of SearchPath International, began volunteering in his local community to offer assistance to those seeking new career opportunities. By sharing his expertise in search and recruitment, he taught job seekers, from high schooler to senior executive, how to become proactive in their search by using the techniques and methodologies of the executive recruiters. Those community-based programs were highly successful and became the starting point from which MyHuntPath has grown into an on-line, action-oriented and self-directed program with value for job seekers at all points in their career journey.

MyHuntPath offers a simple program that includes a robust learning program, built-in CRM, personal career portfolio and extensive resource center that helps the user learn how to build and manage a professional, career focused network. The platform is online and currently available in three (3) languages, English, Dari and Pashto.

In 2017, MyHuntPath partnered with the *Ohio Department of Corrections* (ODRC) to help eliminate recidivism by introducing the MyHuntPath career education program to prison inmates, giving direction to their lives as they transition to lead a better life by learning how to be more proactive in their job search. In late 2017, MyHuntPath initiated a program to empower women in Afghanistan through a partnership with a local gender equality project. MyHuntPath is involved with fraternities and other organizations that need to promote career education and management programing. “With new college graduates faced with between 14 and 18 jobs in their career, the MyHuntPath tools are more important than ever” says Johnston, CEO and Founder of MyHuntPath. MyHuntPath is actively working with Alpha Sigma Phi to enhance and impact the lives of young minds who are about to explore their career journey upon graduation.

“One of the main goals of MyHuntPath is to constantly help individuals identify their strengths and leverage their skills to take charge of their careers”, offers Johnston.

**About MyHuntPath**

MyHuntPath <https://myhuntpath.com/> offers a full scope of career education on a platform that teaches members how to use the techniques and methodologies of the executive recruiter to move from being reactive job seekers to proactive job hunters.

**About SearchPath**

SearchPath, Inc. <http://searchpath.com/> is a talent acquisition professional services firm, with over 50 franchises globally. SearchPath continues to redefine the way clients do business with recruiters by implementing a client-centric approach that combines proven industry best practices and revolutionary concepts.