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For More Information Contact: see below

The Institute for Professional Excellence in Coaching (iPEC) expands in Europe.

iPEC partners with one of their graduates, Simone Noordegraaf, to bring its Coach Training Program to European countries starting in The Netherlands on 13 July 2018.

SHREWSBURY, N.J. USA – The Institute for Professional Excellence in Coaching (iPEC), a top-rated, ICF-accredited, international coach training organization, has partnered with one of their graduates, Simone Noordegraaf, to create iPEC Europe. In addition to the current training presence in the United States, Toronto, and London, this expansion will make it easier for students to enroll in iPEC's comprehensive Coach Training Program with new locations in Europe. iPEC Europe will include the existing London location, Ireland, Belgium, Luxembourg, France, The Netherlands, Germany, Spain, Italy, Portugal, Finland, Sweden, Denmark, Austria, Switzerland, Norway, and Poland. The expansion will kick off with the opening of a new location in Amsterdam on 13 July 2018. iPEC Europe will continue a phased approach adding an additional 1-2 training locations per year.

Simone Noordegraaf to lead iPEC Europe

Joan Ryan, CEO of iPEC: "Over a year ago, we made the decision to prioritize expanding our reach in the world. The only challenge was finding the right partner. I'm more than pleased to say that we have found the perfect partner to help us bring iPEC's Coach Training Program far beyond our current boundaries. Simone and I are beautifully aligned in our dedication to the mission and vision of iPEC. In a very short time, we've built a committed partnership which will provide the foundation for truly exponential growth."

Simone Noordegraaf: "Five years ago, I enrolled in iPEC's Coach Training Program in the United States, with the intention of having a deeper and lasting impact on the people around me. The experience was truly inspiring. I walked away with a more comprehensive skill set than I could have ever imagined. As a senior executive in a large corporate organization, I evolved into a coaching leader through iPEC's programs, empowering and growing my teams in an accelerating and continuously changing world. For the past five years, I have been on a mission to bring iPEC to Europe. This fall, my dream came true when Joan and I brought our visions together



and drafted a plan to expand iPEC's reach into central and western Europe."

For more information about iPEC's Coach Training Program and signature Core Energy Coaching™ process, please visit www.ipeccoaching.com.

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About iPEC

The Institute for Professional Excellence in Coaching (iPEC) offers the most comprehensive and experiential coach training program in the world. An ICF-accredited Coach Training Program, iPEC is the originator of the Core Energy Coaching™ Process—the most effective leadership framework and change process in use today. iPEC's curriculum merges the leading advances in scientific discovery with field-tested methodologies and best practices, providing the most comprehensive training in the industry. In addition, iPEC offers the highly successful and powerful Coach Centric Leadership™ Engagement Program to corporations, organizations, governments, law enforcement agencies, and non-profit organizations around the world.

iPEC is rated number one in a comparison of coaching education in the US (ESC20). iPEC is the largest coach training institute in the United States for all-inclusive training programs. iPEC has over 15,000 graduates worldwide.

About drs Simone Noordegraaf RA, CPC, ELI-MP

Prior to entering her partnership with iPEC, Simone held senior executive positions in some of the largest global companies in the world (eg. Royal Dutch Shell, EY, Royal Philips, and AkzoNobel). She has led teams of more than 4,000 all over the world in various financial leadership positions.

Simone holds a BS and MS in Accountancy and an MS in Information Management from Universities in The Netherlands, and is a Certified Internal Auditor and "Register Accountant." She graduated from iPEC in 2012 as a Certified Professional Coach. Simone is an accomplished public speaker on the topics of change and transformation as well as business and shared services.

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