



KLOUDVILLE

PRESS RELEASE

Kloudville launches Enterprise PLM 360

Ontario, Canada – May 11th, 2018 - Kloudville Inc., a leading provider of SaaS based business management solutions, today announced the addition of Product Lifecycle Management (PLM) 360, to its Business 360-in-a-Box portfolio, targeted at B2B Wholesalers, Distributors, Retail, Service Providers, and their ecosystem of suppliers. Kloudville Enterprise PLM 360 serves the community of Marketing professionals and Product Managers engaged in the daily creative business of portfolio enhancement, promotion and market making activities. PLM 360 provides a full end-to-end solution, extending support and complementing the full lifecycle activities from inception through to launch, and evaluation to retirement. Marketing executives and Product Managers now have the underlying tools, processes and methods to pro-actively engage and lead product launch campaigns from an all-in-one PLM application.

Predictive management aligned with time-to-market an imperative for Kloudville's customers.

Product Marketing and Managers face the challenge of bringing increasingly complex products to market but are limited by disconnected PLM processes and systems held together by desktop spreadsheets, e-mail and a wide variety of disparate applications. As a result, they are pursuing digital transformation initiatives to enable cross-discipline collaboration, connect the extended enterprise, and unlock the value of their product data. Focused on these PLM business needs and the transformative nature of the Industry within a digital commerce supply chain, Kloudville Enterprise PLM 360 provides both role and context-based process alignment and predictability through-out the product development cycle.

"Kloudville PLM 360 is currently being positioned at several leading Wholesalers and Retail distribution businesses, where the product complexity is out pacing business performance and are increasingly in need of a wholesale change in their PLM process." said Zarar Rana, CEO & President of Kloudville.

"With the introduction of Enterprise PLM 360, and our 20-year pedigree in delivering agile Catalog driven Order Management solutions for Service Providers, we are clearly providing a new era of Product Catalog Management solutions for a variety of vertical industry businesses from which they are able to realize optimal benefits in months, in areas that they've struggled to address previously for years."

About Kloudville, Inc.

Founded in Toronto, Canada, Kloudville Inc. develops and markets business management solutions that improve operational efficiencies and enable supply chain commerce transformation. Within the SaaS business model, Kloudville Business 360-in-a-Box is available as a cloud-based deployment, as well as a traditional deployment in the client's data center. For more information, visit www.Kloudville.com

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