



FOR IMMEDIATE RELEASE - MAY 2018

*AMRITA AROMATHERAPY Receives Award for Fastest Growing
Privately-owned Company in the State of Iowa & Launches Organic Retail Line*

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Inc. Magazine has ranked **Amrita Aromatherapy®** as one of the fastest growing privately-owned companies in the U.S. and #17 for the "Fastest Growing Private Company" in the state of Iowa.

For over 28 years, **Amrita®** has been focused on direct sales with body workers, doctors, therapists, private labeling and as a bulk source for some of the largest brands in the organic personal-care industry. "We are now ready to move into the retail market." says Paul Pennell, Amrita's national retail marketing & sales director and Amrita's brand manager. "We've overhauled Amrita's brand image and created newer and more competitive packaging. After 28 years of focusing on 'direct to consumer' it's time to get on retail shelves as a brand at the top of its category. It's exciting to see these changes that will grow **Amrita®** into its next 25 years," says Pennell. Adding that, "The updating of the e-commerce site and establishing new

relationships with reps, brokers & distributors are the next steps for the Amrita® brand." Amrita® is currently seeking Domestic representation in every region of the country.

Amrita Aromatherapy®, Inc., created by Dr. Christoph Streicher, PhD., who is referred to as 'The Nose' in the Aromatherapy industry, operates its own Gas Chromatography equipment which tests for purity. "It's rare for an Aromatherapy company's standard of purity to be as high as ours. From the beginning, I have been dedicated to providing the purest available product on the planet. If it doesn't meet my standards, it's not going in our products. It's that simple. And even with the extra attention to purity Amrita's retail price point is placed as one of the most competitive in the industry," says Streicher.

Amrita® has the largest selection of USDA Certified Organic essential oils on the market.

Amrita® receives its USDA Organic Certification from Oregon Tilth. All products are Gluten-free and No!No! GMO approved.

Part of Amrita's retail brand includes products such as Amrita's "Roll-on Relief™" for headaches, sleep, anxiety and more, "Bugs Be Gone™", an all natural, essential oil based, deet-free natural bug spray for family and pets, unique pure Hydrosols and Essential Oil blends called "Synergies™".

Amrita® is poised for the 2018-19 Spring/Summer/Holiday markets.

Visit: www.AmritaAromatherapy.com

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AMRITA®
Aromatherapy
"Naturally the Purest"

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