

For additional information

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6.4.2018

FOR IMMEDIATE RELEASE

Superior Van & Mobility announces the acquisition of Bill Siebert's Heartland Mobility of Omaha, Nebraska. The deal makes this Superior's eleventh location with continued growth and expansion in the Midwest.

Heartland Mobility has been serving Omaha Nebraska and surrounding areas for over five years, however Bill Siebert and crew have specialized in custom vehicle modifications since 1978. Superior Van & Mobility also started business in a similar manner two years earlier in 1976. Both share similar company values and business philosophies which align with this acquisition.

Bill Siebert's thoughts on the acquisition, "Sam Cook, owner of Superior Van and Mobility, has been a personal friend of mine for many years and shares the same philosophy and motto, *IF YOU ARE NOT IN THE MOBILITY BUSINESS FOR ALL THE RIGHT REASONS YOU SHOULD NOT BE IN THE MOBILITY BUSINESS.*" Bill continues, "I am confident that Sam and Superior Van and Mobility will treat Heartland's customers and employees in a caring and professional manor for many years to come."

Sam Cook shared similar sentiments, "Having known the owners of Heartland Mobility for many years, I promise continued support of their commitment to exceptional customer service and being a true partner to those in the community that need our help and guidance." Sam adds, "The name on the building will change, but not the employees or their willingness to go above and beyond when needed!"

Superior Van & Mobility provides wheelchair accessible vehicles, mobility seating options, hand controls, Scooter and Wheelchair Lifts, and a variety of other driving aids, all of which meet Federal Motor Vehicle Safety Standards (FMVSS). Each location helps and supports local community groups on disability awareness issues. Superior Van & Mobility now has eleven sales and service centers throughout Indiana, Kentucky, Eastern Tennessee, Louisiana and Nebraska. For more information, please visit <u>www.superiorvan.com</u>.