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CONTACT: Julie Hayles

609.576.3717/PR@OceanGalleries.com

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THE ART OF DR. SEUSS COLLECTION – 20th ANNIVERSARY CELEBRATION
COMES TO STONE HARBOR, NJ

Exhibit Opens July 20, 2018 at Ocean Galleries for a limited engagement

STONE HARBOR, NJ – June 25, 2018 – This July, [Ocean Galleries](http://www.OceanGalleries.com) (9618 Third Avenue/609.368.7777) will share a rare and compelling selection of artwork from 20 years of *The Art of Dr. Seuss Collection*. Visitors can explore and acquire works from Dr. Seuss's best-known children's books, as well as *The Secret Art of Dr. Seuss*, a mind-expanding collection based on decades of artwork that Dr. Seuss created at night for his own personal pleasure.

The "Art of Dr. Seuss - 20th Anniversary Celebration" exhibit opens on Friday, July 20, 2018 and runs through Sunday, July 29, 2018. Guests will have the opportunity to learn about the collection during special receptions with the show curator and noted Dr. Seuss expert, Jeff Schuffman. The gallery receptions take place from 7:00 PM until 10:00 PM on Friday, July 20 and Saturday, July 21, and from 1:00 PM until 4:00 pm on Sunday, July 22. The exhibition is free and open to the public, with all artwork on display available for acquisition.



San Diego, California 1996: Art dealer Robert Chase met Dr. Seuss's wife, Audrey Geisel, to discuss her late husband's artwork. While the world knew of Dr. Seuss's prolific children's book illustrations, hundreds of major artworks spanning nearly his entire 70-year career had remained unseen. This archive included concept drawings and final line drawings painstakingly created for his children's books, artwork created in the 1930s and 1940s for early commercial projects, and private paintings and sculpture done within the intimate setting of his studio. Both Chase and Geisel believed this Secret Art deserved to be seen and the historic project began nearly two years later, six years after Geisel's death.

Theodor Seuss Geisel (1904 – 1991)

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“It is a delight to welcome this fun and playful collection of art by the beloved Dr. Seuss to our Stone Harbor gallery,” said Ocean Galleries owner Kim Miller. “This is truly an exhibit that can be enjoyed and appreciated by all ages, and a fantastic way to introduce kids to fine art. This exhibit in particular is very special, with numerous sculptures as well as limited edition prints.”

Perhaps the wackiest and most wonderful elements of the collection are Dr. Seuss’s three-dimensional “*Unorthodox Taxidermy*” sculptures with names like *Semi-Normal Green-Lidded Fawn*, the *Goo-Goo-Eyed Tasmanian Wolghast*, and *Sea-Going Dilemma Fish*, to name a few.

Each of these Estate-Authorized limited editions has been adapted and reproduced from Theodor Seuss Geisel’s original drawings, paintings, or sculptures. Additionally, each work bears a posthumously printed or engraved Dr. Seuss signature, identifying the work as an authorized limited edition commissioned by the Dr. Seuss Estate.



Sea-Going Dilemma Fish
Authorized Estate Edition



Chase in the Forest
Authorized Estate Edition

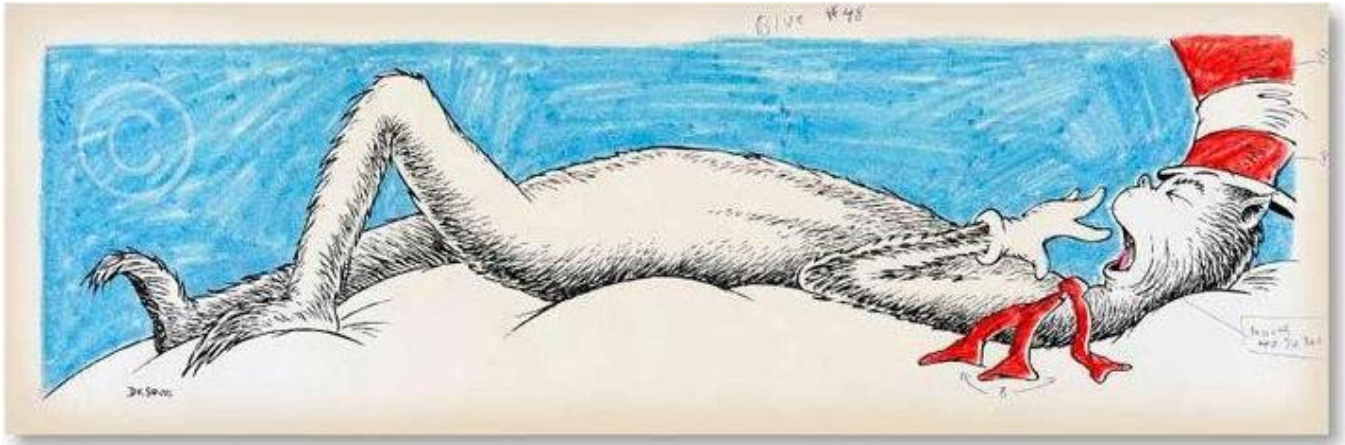
The *Art of Dr. Seuss Collection* has become one of the most comprehensive projects ever undertaken for a deceased artist. Nearly 300 gallery, museum, and public exhibitions have been mounted in this country and abroad over the past 20 years, garnering both critical and popular attention from the art world and the collecting public. Three major coffee table books have been published on *The Art of Dr. Seuss Collection* and 77 limited editions of Seuss imagery have now sold out. Most importantly, Theodor Seuss Geisel (aka Dr. Seuss) has taken his rightful place among America’s greatest artistic talents of the 20th century.

In her preface to the popular coffee table book on this collection, *The Cat Behind the Hat*, Audrey Geisel (Ted Geisel's widow) writes, "I'm gratified to carry out Ted's wishes and have these works revealed to the world." Join us for a fascinating glimpse into the unique artistic vision of Theodor Seuss Geisel!



Would You? Could You? In a Car?
Authorized Estate Edition

Guests will have the opportunity to enjoy curatorial presentations by noted Dr. Seuss expert, Jeff Schuffman, at gallery receptions taking place from 7:00 PM until 10:00 PM on Friday, July 20 and Saturday, July 21, and from 1:00 PM until 4:00 PM on Sunday, July 22. The "Art of Dr. Seuss - 20th Anniversary Celebration" exhibit and receptions take place at [Ocean Galleries](http://OceanGalleries.com) (9618 Third Avenue, Stone Harbor, NJ/609.368.7777) from Friday, July 20 through Sunday, July 29. Exhibit hours are 10:00 AM to 10:00 PM daily.



Yawning Cat
Authorized Estate Edition

In addition to an extraordinary collection of artwork and custom-framing, Ocean Galleries also offers a variety of hand-made crafts from local, regional, and national artists in America, such as glass, pottery, jewelry, and furniture. **All summer exhibitions take place at the Stone Harbor location of Ocean Galleries (9618 Third Avenue), which is open 10:00 AM until 10:00 PM throughout the summer season.** The Avalon, NJ location of Ocean Galleries (2199 Ocean Drive) is open Tuesday through Saturday from 9:00 AM until 5:00 PM. For more information, call 609-368-7777 or visit oceangalleries.com

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Established in 1986, Ocean Galleries is a distinguished fine art gallery and custom-framing retailer with locations in Avalon and Stone Harbor, New Jersey. We represent national and local artists, originals and fine art reproductions; with a mission of personally introducing our clientele to the fine artists and their coveted artwork. Ocean Galleries is considered one of the best custom framing operations in the industry for quality and design, with all framing done in-house. Ocean Galleries also offers a wide variety of hand-crafted items such as glass, jewelry, and furniture. Over the years, the gallery has become nationally known for hosting renowned artists such as Peter Max, Josef Kote, Autumn de Forest, Romero Britto, Charles Fazzino, Graham Nash, Ringo Starr, Hessam, Aldo Luongo, Jane Seymour, Don Hatfield, Howard Behrens, Jiang, Wyland, Viktor Shvaiko, Sam Park, and many others. As a regional and national dealer to individuals and corporate collectors, Ocean Galleries promotes artists with extraordinary abilities and established value, while practicing the highest standards of credibility and integrity in a comfortable and unpretentious atmosphere. For more information and store hours, visit OceanGalleries.com