

News Release

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For Immediate Release***EY Announces Christopher B. Munday of 2020 Companies as an
Entrepreneur Of The Year® 2018 Award Winner in the Southwest Region******Christopher B. Munday joins ranks of
mold-breaking entrepreneurs in the Services category***

DALLAS, Texas (Monday, July 2, 2018) – EY today announced that Christopher B. Munday, Chairman and CEO of 2020 Companies, a leading sales and marketing agency, received the Entrepreneur Of The Year® 2018 Award in the Services category in Southwest region. The award recognizes entrepreneurs who are excelling in areas such as innovation, financial performance and personal commitment to their businesses and communities. Christopher was selected by an independent panel of judges, and the award was presented at a special gala event on Saturday, June 23rd, 2018 at the Hilton Anatole in Dallas, Texas.

“I am humbled and honored to receive this award, on behalf of our thousands of employees whose efforts have made 2020 Companies the success it is today,” said Christopher B. Munday, Chairman, and CEO at 2020 Companies. When asked, “What’s the biggest opportunity awaiting the next generation of business leaders?” Chris added, “to adapt, lead, and inspire their companies in an ever-changing world.” Chris has lived by a simple, disciplined principle, “when you fall, get up and never give in. When people say you cannot, do not listen!”

2020 Companies is a sales and marketing agency working with the world’s largest brands and retailers to facilitate sales, marketing, merchandising, training, and events in over 50,000 retail locations. 2020 offers a turnkey outsourced solution to recruiting, training, and managing programs while consistently achieving superior results for our clients.

Since 1986, EY has honored entrepreneurs whose ingenuity, spirit of innovation and discipline have driven their companies’ success, transformed their industries and made a positive impact on their communities. Now in its 32nd year, the program has honored the inspirational leadership of such entrepreneurs as

- Howard Schultz of Starbucks Corporation
- Pierre Omidyar of eBay, Inc.
- Jodi Berg of Vitamix
- Robert Unanue of Goya Foods
- Reid Hoffman and Jeff Weiner of LinkedIn
- Andreas Bechtolsheim and Jayshree Ullal of Arista Networks
- Hamdi Ulukaya of Chobani
- James Park of Fitbit
- J.W. “Bill” Marriott, Jr. of Marriott International, Inc.
- Lonnie Moulder and Mary Lynne Hedley, Ph.D., of TESARO, Inc.

As a Southwest award winner, Mr. Munday is now eligible for consideration for the Entrepreneur Of The Year 2018 National Awards. Award winners in several national categories, as well as the

Entrepreneur Of The Year National Overall Award winner, will be announced at the Entrepreneur Of The Year National Awards gala in Palm Springs, California, on November 10, 2018. The awards are the culminating event of the Strategic Growth Forum®, the nation's most prestigious gathering of high-growth, market-leading companies.

Sponsors

Founded and produced by EY, the Entrepreneur Of The Year Awards are nationally sponsored in the US by SAP America, the Kauffman Foundation and Merrill Corporation.

In the Southwest region, sponsors also include Colliers International, Haynes and Boone LLP, RHSB, Marquee Event Rentals, Smith Frank & Partners, D CEO Magazine and SocialStrategy1.

Company Boilerplate

About Entrepreneur Of The Year®

Entrepreneur Of The Year®, founded by EY, is the world's most prestigious business awards program for entrepreneurs, chosen from an independent panel of judges including entrepreneurs and prominent leaders from business, finance, and the local community. The program makes a difference in the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global awards program of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities in more than 60 countries. ey.com/eoy

About EY's Growth Markets Network

EY's worldwide Growth Markets Network is dedicated to serving the changing needs of high-growth companies. For more than 30 years, we've helped many of the world's most dynamic and ambitious companies grow into market leaders. Whether working with international mid-cap companies or early stage, venture-backed businesses, our professionals draw upon their extensive experience, insight and global resources to help your business succeed. For more information, please visit us at ey.com/sgm or follow news on Twitter @EY_Growth.

About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and our communities.

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