

FOR MORE INFORMATION

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ATTENTION: NEWS/ASSIGNMENT/PHOTO EDITORS

MEDIA ADVISORY FOR:

**Los Angeles' National Drive Electric Week Event  
"Charge Up LA!, an Electric Vehicle event"**

WHEN:

**Saturday, September 8, 2018  
10 AM - 3 PM**

WHERE:

**Los Angeles Department of Water & Power (LADWP) Headquarters:  
111 N. Hope St., LA, CA 90012**

**Lead sponsor:** Los Angeles Department of Water and Power.

**National Drive Electric Week National presenters:** Plug In America, Sierra Club, Electric Auto Association, Nissan LEAF and Clipper Creek.

**Additional sponsors:** Southern California Edison, Greenlots, Audi, BMW i, Chrysler, Honda, MINI and Toyota.

WHAT:

**Charge Up LA!, an Electric Vehicle event** is part of a week-long nationwide celebration, National Drive Electric Week, to heighten awareness of today's availability of electric vehicles (EV) and plug-in hybrid electric vehicles (PHEV) and to highlight their benefits, such as helping the environment, lowering fuel costs and reducing dependence on petroleum.

**Speaker program starting at approximately 10:30 AM (speakers subject to change):**

- Nancy Sutley, Los Angeles Department of Water and Power Chief Sustainability Officer
- Special Guest, Southern California Edison
- Joel Levin, Plug In America Executive Director
- Lauren Faber O'Connor, City of Los Angeles Chief Sustainability Officer

**Exhibitors:** More than a dozen exhibitors including utilities, charging station providers and networks; solar power provider network, EV buying service, and nonprofit organizations will present related EV and alternative energy products and services.

**Displays feature:** Audi's 2018 A3 e-tron, BMW's new i8 Roadster; electric motorcycle C-Evolution Electric Scooter and 530e with new Wireless Charging Ground Pad Module

**Learn about Charger and Used EV Auto Rebates:** Information on LADWP's "Charge Up L.A." EV Charger Rebate for residential chargers and Used EV Rebate programs.

**Test drive—or ride along**—in the latest EV and PHEV models available (subject to change):

- BMW i3, 530e and X5 40e
- Chrysler Pacifica—Only plug-in mini van
- Honda Clarity PHEV—A first for Honda
- MINI Cooper Countryman
- Nissan LEAF—New single “e-Pedal” for both accelerating and braking
- Toyota Prius Prime—Toyota's re-entry into the PHEV market

### **An EV Tailgate Community**

Over 60 EV owners—who already have made the switch—will attend with their vehicles including:

- BMW i3 Rex, i3, X5 Performance
- Chevrolet Bolt and Volt
- FIAT 500e
- Ford Focus Electric
- Honda Clarity Plug-in Hybrid and Fit EV
- Hyundai Ioniq Electric
- KIA Soul EV
- Nissan Leaf
- Tesla Models 3, X, S
- Toyota Prime, Plug-in Prius and RAV4 EV
- VW e-Golf

**Kids' activities, food trucks, vendors and more.**

Refreshments will be available for media. For more information on Charge Up LA!, visit [www.ChargeUpLA.org](http://www.ChargeUpLA.org).

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