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40 Leading Icons Of Podcasting Gather In Austin, Texas At The New Media Summit

Austin, TX – 40 leading podcasters will gather in Austin, Texas, September 11-13, 2018 at The New Media Summit being held at the DoubleTree Hotel. Summit attendees will each have the opportunity to pitch show hosts for an opportunity to become a guest on their high-visibility podcasts.

According to data from Edison Research, podcast consumption is continuing to grow amongst U.S. consumers. The 2017 Infinite Dial by Edison and Triton Digital reveals that an estimated 124 million Americans over the age of 12 reported listening to at least one podcast in their lifetime with approximately 73 million reporting listening to at least one podcast in the past month.

At The New Media Summit, 150 coaches, authors, speakers, solopreneurs, holistic practitioners and small business owners will learn how to leverage, and monetize, the medium of podcasting, pitch leading podcasters and immediately get booked on their shows. The event visits Austin, Texas for the first time after previous events in San Diego, California.

“As host of the top-rated podcasts, Reinvention Radio and Beyond 8 Figures, we are consistently inundated with application requests to join us on our shows,” says Steve Olsher, creator of The New Media Summit. “Wading through the applications and identifying high-quality guests, however, is difficult at best. When we discovered that our peers were experiencing similar challenges, the idea to create The New Media Summit was born.”

September’s Summit features leading podcasters including JJ Flizanes of Fit2Love, Doug Sandler and Strickland Bonner of The Nice Guys on Business, Baeth Davis of The Rant, Melinda Wittstock of Wings of Inspired Business, Matt Brauning of The Purpose Driven Entrepreneur podcast and many others. All of whom will be accepting pitches and booking guests.

“September’s event has been sold out for quite some time,” continues Olsher. “The demand for generating massive, no cost visibility is high. Our next event is February 21-23, 2019 in Tampa, Florida and we’re almost 60% sold out. We are exploring adding another Summit shortly thereafter.”

For more information on The New Media Summit, readers can visit www.NewMediaSummit.net. For more information on Reinvention Radio, readers can visit www.ReinventionRadio.com. And, for more information on Beyond 8 Figures, readers can visit www.Beyond8Figures.com.

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Event information can be found at www.NewMediaSummit.net.