



circle4parents

## A virtual village to support parents

### BENEFITS TO EMPLOYERS

- Parents return to work sooner
- Supports the value of parenting
- Eliminates isolation
- Mitigate lost work time
- Increases moral
- Increases productivity

### INTERESTING FACTS

- U.S. Companies lose **\$3 billion** annually as a consequence of child care-related absences
- \$6 billion** is lost by American businesses due to decreased productivity stemming from marriage and relationship difficulties
- Divorce can disrupt the productivity of an individual worker for as long as three years
- Actively disengaged employees cost the U.S. **\$450 to \$550 billion** per year in lost productivity

### CONTACT US FOR PILOT OPPORTUNITIES

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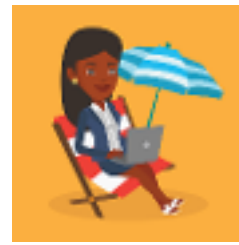
# Corporate Benefit for Parents

## WHAT IS CIRCLE4PARENTS?

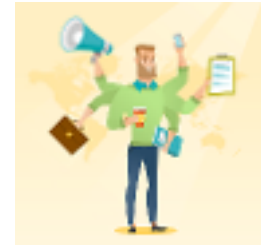
An on line video conferencing platform that connects parents to expert coaches and other parents on **parenting issues**. Parents feel less isolated in a supportive non-judgmental community. Our expert coaches guide dialogue and offer parents **tools for real life solutions**. By doing so, parents navigate through problems they have at home and decrease stress levels which results in a **more productive employee**.



COMMUNITY



CONVENIENT



PRODUCTIVITY

## WHY CIRCLE4PARENTS?

Today, we are technologically connected, but, socially disconnected. Studies show happiness declines with the birth of a child. The #2 reason for divorce is children. 1 out of 9 mothers experience postpartum depression. Fathers feel isolated due to lack of support. While parenting support is clearly something married couples need, you can only imagine how much support our 12 million single parents need.

**60%** of women worked well past the birth of their second child and want to.\*

**90%** left not to care for their families, but because of workplace problems, chiefly frustration and long hours.\*

**73%** of dads agree there is little workplace support for fathers.\*\*

**69%** of fathers said they would change their jobs to spend more time with their children.\*\*

\*<https://hbr.org/2013/09/women-in-the-workplace-a-research-roundup>

\*\*May 2018, Promundo and DoveMen+Care Study: <https://tinyurl.com/yb88l76e>