



**FOR IMMEDIATE RELEASE**

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## **Medical Device Manufacturer Blink Device Company Signs Distribution Agreement with KCPMED**

*KCPMED Appointed Exclusive South Korean Distributor for TwitchView™ Neuromuscular Monitor*

**SEATTLE, WA September 4, 2018** Blink Device Company announced today that it has partnered with KCPMED to introduce TwitchView, a new quantitative train-of-four monitor for neuromuscular blockade, to the Korean market.

“We’ve had an overwhelmingly positive response from anesthesiologists and CRNAs using the TwitchView in the U.S.” said CEO Justin Hulvershorn, M.D, Ph.D. “Based on our initial experience, we strongly believe this next generation technology will rapidly find its way into operating rooms all over the world. We are actively seeking established, international partners that sell best-in-class products to help us achieve this goal. KCPMED, which represents market leading anesthesia products like Covidien’s BIS™ Monitors and Teleflex’s® Arrow® Catheter Line, is precisely that kind of partner.”

CEO Randy Choi said, “For over 40 years, KCPMED has worked closely with our country’s leading anesthesiologists to identify premier medical technologies and bring them to Korea. The recognition of residual paralysis as a serious safety hazard and the need for better prevention has become an area of focus by Anesthesia Societies. Given TwitchView’s ground-breaking design, intuitive user interface, and impressive performance, we see this device as an excellent tool to support the effort to eliminate this serious and ongoing safety risk to patients.”



TwitchView™, a quantitative monitor for neuromuscular blockade and a single-use sensor array.

### **About Twitch View**

Utilizing advanced electromyography (EMG) to quantify a patient's depth of neuromuscular block, TwitchView provides clinicians with reliable and accurate real-time data to support drug dosing decisions and reversal timing, helping prevent residual neuromuscular blockade.

### **About Blink Device Company**

Helmed by industry veterans, Blink Device Company aims to identify areas in medicine that can greatly benefit from technological innovation. Its first product is the TwitchView Quantitative Monitor for Neuromuscular Blockade. The company is headquartered in Seattle, Washington and their products are made in the USA. To learn more, visit [www.blinkdc.com](http://www.blinkdc.com)

### **About KCP Medical**

Founded in 1985, KCPMED brought the first pacemaker to Korea. Over the years, KCPMED has expanded its business to include anesthesia, ER, Critical Care, Cardiology, Diabetes Care, and Interventional Radiology, and today is one of the largest medical device distributors in Korea.

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