



Tryfacta, Inc. Revealed as New Brand Identity for Systems America, Inc.

This new identity positions Tryfacta as a leading partner solving challenges in cloud & digital transformations

WALNUT CREEK, CALIFORNIA, - September 6, 2018 – Systems America, Inc., a Global Technology and Digital Transformation Services Company today launched its new brand identity as “Tryfacta, Inc.” The core idea of the brand “Tryfacta” is to deliver digital Integration goals through the agile delivery of Cloud, Enterprise and Emerging Technologies solutions by Everything-as-a-Service across industries. The Company announced today that effective September 6, 2018, Systems America, Inc. will be re-branded and operated under the new company name “Tryfacta, Inc.”

The new brand identity of “Tryfacta” exemplifies the rapid progress made by the company across all dimensions during the past three years. Tryfacta empowers global organizations to realize their Digital Integration goals through Tryfacta's deep technology expertise and offerings in the emerging and disruptive technology areas such as Cloud, DevOps, Container-based Virtualization, Automation, Artificial Intelligence, Big Data, Blockchain, and Internet of Things (IoT). Tryfacta's domain expertise and experience has helped many clients in their analytics, IoT, social and cloud transformations.

Adesh Tyagi, Tryfacta's President & COO, said “With a mission of leading clients on their digital transformation journeys, Tryfacta will be recognized globally as a force multiplier by enabling clients to seize the opportunities presented by today's rapidly changing technology landscape. The Tryfacta brand will be built on a foundation of trust and transformation and a relentless drive to help clients thrive on change. We will focus on producing greater value for clients, partners and shareholders, along with growth opportunities for our people.”

About Tryfacta

Tryfacta, Inc. is a Global Technology and Digital Transformation Services Company with a proven track record of providing customer value realization and achieving customer satisfaction among Fortune 1000 clients. Tryfacta helps global organizations realize their Digital Integration goals through the agile delivery of

cloud, enterprise, and new age technologies and solutions, enabled through deep technology expertise and in-depth experience in new emerging and disruptive technology areas, such as Cloud, DevOps, Container-based Virtualization, Automation, Artificial Intelligence, Big Data, Blockchain, Internet of Things (IoT) and Everything-as-a-Service across industries. Additionally, Tryfacta offers contingent workforce, staffing and payrolling services to many commercial and government agencies. Founded in 1996 and now known as “Tryfacta, Inc.”, we were ranked second in the list of the fastest growing companies by Inc. Magazine (Inc. 5000) in the United States.

For additional information about Systems America, please visit us at www.tryfacta.ai.

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