**FOR IMMEDIATE RELEASE MEDIA CONTACT:**

Mark Kelegian, Nicolette Kelegian, & Thomas Bartsch

[mark@randysdonuts.com](mailto:mark@randysdonutes.com)

nicolette@randysdonuts.com

[thomas@randysdonuts.com](file:///C:\Users\tsbar\Documents\Randys%20Donuts\thomas@randysdonuts.com)

**WORLD FAMOUS RANDY’S DONUTS OPENS IN EL SEGUNDO, CA SEPTEMBER 10th**

*This location will offer Breakfast Donuts, indoor and outdoor seating, a Pop Culture wall and free glazed donuts from 6am to 2pm opening day*

**El Segundo, CA September 7, 2018** – World Famous **Randy’s Donuts** will be opening its doors at its newest location at Apollo Landing in El Segundo on September 10th. To Celebrate the opening **Randy’s Donuts** will be giving away free glazed donuts from 6am to 2pm opening day.

“One of the things that makes the El Segundo **Randy’s Donuts** location unique is that it will offer sweet & savory Breakfast Donuts made with glazed donuts rolls and high-quality ingredients including maple pepper bacon, all-natural sausage, cage free eggs, hash browns and American cheese” said Thomas Bartsch, head of Marketing “You’ll even be able to spice the breakfast sandwiches up with siracha or tapatio sauce!” Thomas went on to say “El Segundo will also have indoor & outdoor seating and the coolest wall mural running the length of the interior showcasing Randy’s Donuts in Pop Culture over the years”

**Randy’s Donuts** doesn’t want to be just another big chain, they also want to be part of the local communities where they open stores. “We’re proud of the fact that when we open a new **Randy’s Donuts**, we’re not just offering genuine donuts, snacks and beverages, but we also become part of the local community” said CEO and owner Mark Kelegian, “For this location, we are partnering with the El Segundo Education Foundation on several events to raise money for the local school district and will continue with our other philanthropic work throughout the year”

Unlike other donut or dessert stores that make a few hundred a day of only a handful of varieties, **Randy’s Donuts** team of bakers produces over 40 different varieties daily that appeal to everyone from kids, parents, business travelers, and those with the most discriminating tastes. **Randy’s Donuts** has been making every donut by hand for over 50 years. They pride themselves on using only the finest baking ingredients available in the world. The best ingredients coupled with expert bakers and **Randy’s Donuts** secret mixes, produces a donut that is fluffier, airier, larger, and stays fresh longer. “We never skimp on icing, glaze, sprinkles, or other decorations” says Mark Kelegian. “We go over the top to put as much chocolate, maple, cream filling, or other toppings as the donuts can possibly hold”. **Randy’s Donuts** is also a great value for families and businesses with glazed donuts, twists, chocolate raised, cinnamon rolls, apple fritters, or any of our 35 other donuts at prices at or below the competition

**Randy’s Donuts** is rapidly growing across the greater Los Angeles, Orange County and Inland Empire areas with new locations already underway in El Segundo, Hollywood, Downey and Torrance. **Randy’s Donuts** is also expanding across the USA and globally, and is looking for qualified franchisees. The goal is to scale the success of **Randy’s Donuts** flagship location in Inglewood, CA, which has amassed thousands of raving reviews across Google, Facebook and Yelp and is always included as a top tourist stop for anyone living in or visiting Los Angeles.

**Randy’s Donuts** El Segundo will be opening in early September and is located at 2182 Rosecrans Ave, El Segundo, CA 90245. The location will be open from 6am to 7pm daily. For more information, please visit [www.randysdonuts.com](http://www.myMidiCi.com)

**About Randy’s Donuts**:

Randy’s is widely recognized as one of the most iconic locations in Los Angeles attracting visitors from around the world to take pictures of the giant rooftop donut and enjoy the best donuts in the world! Always a line, but always worth the wait!

No doubt you immediately recognize the landmark building from its many appearances in movies such as: Iron Man II, Entourage, Dope, Californication, California Girls, 2012, Earth Girls Are Easy, Mars Attacks!, Volcano, Get Shorty, Crocodile Dundee in Los Angeles. Randy’s Donuts is also well known for its references and appearances on Tonight Show with Jimmy Fallon, Big Bang Theory, The Simpsons, Arrested Development, Victorious, and many others. It is also featured in music videos including Randy Newman’s “I Love L.A.”, Red Hot Chili Peppers’ “Californication”, and Becky G’s “Becky from the Block.”

Of course, to stand the test of time, it is not enough to be an iconic tourist attraction, you must have the best donuts. In addition to being the most reviewed and highest rated donut shop on Yelp, and other social media sites, Randy’s has been named a Top Spot for donuts in the United States for over 50 years; including: Los Angeles Hot List #1 for Best Donuts 2014, 2013, 2012, 2011, and more; #1 on Bon Appetit’s Top 10 Best Places for Donuts; #7 on America’s Best Donuts – The Master List; USA Today’s America’s 12 Best Donut Shops; Travel & Leisure – America’s Best Donuts; Fox News America’s Best Donut Shops; CBS News Latest Best of LA Best Places to Get Donuts in Los Angeles 2015; America’s 10 Best Donut Shops – relish.com; The 9 Best Donuts in Los Angeles (#1 Classic) – thrillist.com; and many more!

###