

“We’re fortunate to have a mutually respectful relationship with our users. They give us ideas to improve our services for them and in return we go build it,” said Doug Kenik, Managing Director for Mobile Specs. “When they asked to have the same experience and injection molding processing data from the app to be available on our website, we pulled up our sleeves and got to work.”

As a result, Mobile Specs now presents the same information as the app and includes a simple keyword search tool that works just like the Google search interface. Users can search by Supplier, Product or Grade to quickly find processing data sheets.

“Our goal is simple - listen to our users’ valuable feedback and then provide them with simple yet elegant solutions to quickly obtain the information and answers they need,” said Mr. Kenik.

The information in the app and on the website is continuously updated by the Mobile Specs engineering team. To view Mobile Specs online or download the free app, visit www.mobilespecs.com

About Mobile Specs

Mobile Specs provides mobile and web-based applications that include data for 20,000 commercially available plastic materials from 100 resin suppliers. The applications offer up to 25 processing parameters for each material and are free for use by plastic injection molders and mold makers.

###

For more information contact:
Doug Kenik, Managing Director
307-460-7655
doug.kenik@mobilespecs.com