## FOR IMMEDIATE RELEASE

## **September 10, 2018**

## HIGH GLAMOUR AND EVEN HIGHER STAKES ON DISPLAY AS 12 PROFESSIONAL BURLESQUE ARTISTS TAKE THE STAGE TO VIE FOR TOP PRIZE AT THE INTERNATIONAL BURLESQUE FAIRE

**Philadelphia, PA:** HOM Productions is proud to present the inaugural International Burlesque Faire. The show will kick off on Saturday, November 17, 2018 at 2300 Arena in Philadelphia, PA. 12 performers were chosen to compete from hundreds of online submissions from Burlesque Performers that spanned the globe. Producers, Kate Elfatah and Mika Romantic were joined by other industry professionals that chose 12 competitors to take the stage for a chance to win a grand prize of \$5000 (2nd Place: \$1000 and 3rd place: \$500)

"The talent that was submitted was just so amazing, we knew we had to give as many performers as we could a chance to get on stage and be part of this event. We wish we could have taken more performers, and some really tough decisions had to be made. The amount of talent we saw just gives us even more ideas for future projects and even bigger shows!" Elfatah said.

The performers chosen to compete in the 2018 International Faire are: Apathy Angel, Aria Delanoche, Bunny Galore, Egypt Blaque Knyle, Honeytree Evil Eye, Iris Le'Mour, Mercury Stardust, Pearls Daily, Sophie Sucre, Sugar Vixen, Taradise and Varla Va Voom. These performers bring with them impressive resumes and the desire to expand their burlesque footprint.

"We wanted to create something unique, something that would be worthy of a performers hard work and hustle. We were also committed to paying every performer, even if they do not place, they will be paid for their time on stage. We want to set the standard for all burlesque performers, that they are paid for their craft whenever they hit the stage." Elfatah said

A prestigious panel of celebrity judges from a variety of entertainment backgrounds and disciplines will crown the winner. The performers will be judged on: costuming, choreography (musicality), stage presence, the art of the tease and the performers overall entertainment factor.

Judges confirmed to appear at this esteemed event are: Jujubee (RuPaul's Drag Race), Amanda Lepore (Celebutant and cultural icon), Jo Weldon (Burlesque Performer, Head Mistress of the NY School of Burlesque and Author), Adrian Wiltshire (Choreographer and Creative Director of several Dita Von Teese's Burlesque Tours), and Mika Romantic, (Burlesque Performer and Artistic Director of The Looking Glass Revue).

The event will be begin with an hour of music and cocktails and a VIP ticket holder meet and greet, followed by the big show.

Producers, Kate Elfatah and Mika Romantic, were compelled to bring a show of this magnitude to Philadelphia to expose the international community to the city's growing and vibrant art scene. Although Philadelphia has a long, rich history with Burlesque, it has sadly been relegated to a predominately underground niche scene, with the exception of a few high profile shows. This competition intends to place Philly on the Burlesque map, giving performers and audience members a diverse and exciting show filled with high glamour and quality content that will be the standard bearer for Burlesque in the area.

Tickets will include VIP package options. https://internationalburlesquefaire.com/

All Media and Sponsorship Inquiries: Kate@homconsulting.com

Saturday, November 17, 2018

Cocktail Hour 6-8pm (VIP Meet & Greet)

Show at 8pm

2300 Arena / 2300 Swanson St Philadelphia, PA 19468