

For Immediate Release

Senior Helpers opens in Arcadia, California

Ribbon Cutting scheduled

Arcadia— September 27, 2018 — Senior Helpers opens new location in Arcadia, California, Arcadia, Duarte, and Monrovia Chambers of Commerce to participate in ribbon cutting ceremony on October 3, 2018 at 5:30pm.

“We provide Senior Care, Only Better,” said Brenda Duarte, President of Bash & Company LLC, the franchise owner of Senior Helpers San Gabriel Valley, located at 140 E. Foothill Blvd., Arcadia, CA 91006.

Improved Caregiving Services & Community Offerings

The new location has already benefited community members by hosting caregiver seminars and Dementia Friendly meetings. Senior Helpers trademarked program Senior Gems® is a Dementia & Alzheimer’s educational offering that helps professional and lay caregivers improve their skills to get better responses from individuals with the disease.

“Reflective narrative language supports their ability to make connections.” said Teepa Snow, Dementia Expert, Senior Gems Creator.

Brenda Duarte young Entrepreneur on a mission

Brenda Duarte is President of Senior Helpers San Gabriel Valley, and her passion for helping seniors and their families is the foundation of the company. Brenda is a UCLA graduate who believes in the philosophy of “Giver’s Gain”, always looking to support and develop her team and lead by example.

Born and raised in the City of Long Beach, she overcame a disadvantaged upbringing to become the first in her family to receive a college degree.

Brenda is an educator at heart, is a catalyst for change and takes great pride in giving back to the community. She nurtures interns, employees and cultivates ownership in the workplace, developing success every step of the way. Her own personal mantra is that “Success is a remarkable gift, but it is made even more remarkable when you pass it on.”

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For more information, press only:

Nathan Kirschenbaum
Community Relations Coordinator
626-536-7928
nathank@seniorhelpers.com

For more information on Product:

SeniorHelpers.com