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Award-Winning FundMyTeam Announces Youth Sports Fundraising Partnership with 1,000,000-Team NBC SportsEngine Marketplace

NEW YORK CITY & MINNEAPOLIS– FundMyTeam has joined the NBC SportsEngine Marketplace, making North America’s most-awarded team fundraising platform available to over 1 million team sport leaders who use NBC SportsEngine to manage their organizations. Backed by sports investors and pro athletes including NFL Hall of Famer Ronnie Lott, FundMyTeam entered the \$3 billion youth tournament, league, club and team fundraising market in late 2017. Earlier, FundMyTeam announced its 2019 plan to raise \$20 million for youth sports teams in 30 team sports, through affiliations with its own TLCSportSummit.com media and large sports tech providers, tournaments, leagues, clubs, and facilities.

FundMyTeam is the only sport technology company named a prestigious 2018 RED HERRING 100 WINNER, the same ranking that identified early tech successes like Facebook, Instagram and AirBnB. FundMyTeam claims a highly-reliable 90% campaign success rate in raising teams’ entire funding goals under 25 days. FundMyTeam’s all-online team sport campaigns, run by expert fundraising Captains, raise more money easier, faster at lower expense from individuals and local sponsors than any comparable provider, with no up-front costs.

FundMyTeam investor and NFL Hall of Famer Ronnie Lott famously said that “No person ever went into youth sports to be a fundraiser.” FundMyTeam was launched by League Network founder and longtime youth sports leader and media entrepreneur Anne-Sophie Whitehead to turn fundraising from a nasty-but-necessary experience to easy, fast and reliable. “Our trademarked mission is Better Leagues, Better Lives®,” says Anne-Sophie Whitehead, “We built FundMyTeam for dedicated team leaders who deserve easy, fast, reliable access to funds so their kids can all pay-to-play safely and often.”

“We’re excited to welcome FundMyTeam to the SportsEngine Marketplace ” said Rick Ehrman, SportsEngine’s Vice President of Corporate Development. “As the go-to app and service resource for youth sports, the Marketplace offers SportsEngine users friction-free access via integrations to leading providers like FundMyTeam.”

“No youth coach likes telling team moms and dads they can’t afford better access or travel opportunities or the best in player-safety,” says League Network CEO Jay Whitehead, operators of FundMyTeam.com. “FundMyTeam is here to help team leaders and team moms say yes to the best.”



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About FundMyTeam and League Network PBC

League Network's products, FundMyTeam.com and TLC Sport Summits serve leaders of youth sport organizations in the \$19B youth sports industry. FundMyTeam.com won the prestigious 2018 RED HERRING 100 AWARD and announced plans to raise \$20 million for youth and high school tournaments, leagues, clubs, teams and sports tech providers in 2019. The Tournament, League & Club Sport Summits are regional one-day professional development events for youth and amateur sport organization leaders. Backed by pro athletes and sports venture investors, League Network's trademarked motto is Better Leagues, Better Lives®. More at LeagueNetwork.com, FundMyTeam.com, TLCSportSummit.com.

About SportsEngine and SportsEngine Marketplace

Helping the world play smarter and live more, SportsEngine, Inc., an NBC Sports Group company, is the leading software provider of [sport life management solutions](#) for 35MM coaches, parents, athletes, and sport relationship management applications for more than 1MM clubs, leagues, governing bodies, and associations. SportsEngine helps sports organizations around the globe reduce the time they spend on administrative tasks, and enables them to focus more on developing their athletes, providing safe experiences, and furthering the love of sport. Learn more at: <http://www.sportsengine.com>, Facebook.com/sportsengine; or twitter.com/@sportsengine.