



**For immediate press release**

**The American Master Chef Order welcomes Acero Cutlery by Winco as one of its founding partner sponsors.**

Acero Cutlery by Winco presents a unique offering to the foodservice kitchen, a high-quality forged cutlery line, at a price point affordable by all in the back of the house.

Jason Hall, President of American Master Chefs Order states, “AMCO is pleased to now be partnered with Acero Cutlery by Winco. We feel the **high quality for the price point** is the perfect fit for the back of the house line staff looking for a **long term blade**. The durability and quality will last them for years to come. We are also very excited to work with their team for a long term mutually beneficial relationship and proud for these knives to bear the AMCO logo.”

Bill Colwin, Winco’s VP of Category - Cutlery and Apparel Division states, “What an **honor** it is to partner with this organization. There are **less than 70 Certified Master Chefs (CMC)** in the country, and the fact that this truly elite group of chef’s has chosen us to partner with them really points to the quality of our product in this crowded category.”

