**Ally, Powered by Skrumble Network, Announces 100K Users**

*Blockchain powered decentralized application for P2P communication acquires significant user base, on track for mainstream adoption*

TORONTO -- (October 26, 2018) -- Skrumble Network (SKM), the world’s first public chain for decentralized communication-centric connections and financial transactions, today announced that Ally, its first decentralized application (dApp), has accumulated over 100,000 users, in turn becoming one of the top dApps in the world by userbase.

Ally is a first of its kind, a multi-purpose social media application that empowers users to communicate freely, anonymously, and securely. Unlike many other dApps that rely on the Ethereum blockchain, Ally is built on the PoA (Proof-of-Authority) Skrumble Network public chain with global patented blockchain technology, making it uniquely optimized for communication transactions and data ownership. The dApp is currently in Beta, is available for iOS and Android devices via [Google Play](https://play.google.com/store/apps/details?id=com.skrumble.ally) and [Apple Store](https://itunes.apple.com/us/app/ally-powered-by-skrumble-net/id1420193394), and will be fully launched decentralized by Q1 2019.

“Our team has been diligently creating a world-class dApp that is truly beneficial to communities around the world,” says Eric Lifson, Co-Founder of Skrumble Network. “This milestone reflects significant traction of Ally as a mainstream application. It is a true testament of our mission to democratize communication.”

“I downloaded Ally when the Beta version was first released and have seen a lot of progress over the last few months,” says an anonymous user on Ally. “I’ve struggled in the past with the other options presented to me. I spend a lot of time in China on business and WeChat has its own issues with privacy. With Ally, when its fully decentralized on MainNet, I won’t need to worry about interacting with friends or contacts and the transactions I make will actually be secure.”

Some key features of Ally include:

* Disappearing messages with set timers
* Private, public and broadcast chat functionalities
* In-app wallet
* Decentralized calling
* Candy center (coming soon)
* Video chat (coming soon)
* Live media streaming (coming soon)

Token utilities on Ally coming soon in:

* Easy in-chat crypto transfers and payments
* Sticker market with reward system
* Premium decentralized storage
* Influencer channels

Skrumble Network is powered by the SKM token, currently listed on [Gate.io](https://www.gate.io/trade/SKM_USDT), [LBANK](https://www.lbank.info/exchange.html?asset=skm&post=eth), and many other leading global exchanges. Additional features and token utilities for Ally will be rolling out continuously. To stay updated on Ally, please visit [www.getally.io](https://getally.io/) or [www.skrumble.network](https://skrumble.network/)

**About Skrumble Network**

Skrumble Network (SKM) is a new, innovative public blockchain that is uniquely optimized for secure communication-centric connections and transactions, decentralized applications, and offers a communication layer for developers to build into any application. With no middle entity or centralized server host in between to censor, block or manipulate any data, Skrumble Network’s blockchain and decentralized applications aim to be a catalyst for data privacy and help to truly democratize communication on a global scale. For more information, please visit [https://skrumble.network/](http://cts.businesswire.com/ct/CT?id=smartlink&url=https%3A%2F%2Fskrumble.network%2F&esheet=51846830&newsitemid=20180802005093&lan=en-US&anchor=https%3A%2F%2Fskrumble.network%2F&index=2&md5=f060251473016b634c76e1a91a0a65f6).

**Contact:**
Skrumble Network
Shelby Pearce
Marketing Manager
shelby@skrumble.com