



OUR STORY

SMART EYEWEAR

My name is Dr. Zack Samo. I am the inventor of the new line of sunglasses, Nubbz. I have been an optometrist for the past 15 years. I set about inventing my own line of sunglasses, because no matter what sunglasses I have tried on, they always bothered my ears. The sunglasses were either too tight or too loose. I went about finding a way to have glasses fit on the face without the need for the long temples of the glasses sitting on the ears. After studying the designs of various glasses in general and sunglasses in particular, I discovered that you only need a three point touch for the glasses to sit on the face. The nose and the two sides of the glasses is what is all that is needed to have the sunglasses sit on the face. The challenge was to come up with a design that was functional, comfortable to wear and look good at the same time. I started sketching different designs adjusting the length of the temples, or the arms of the sunglasses, so that they're not sitting on the ears.



After, many designs, trials, and errors, I finally came across the winning design. It felt great. It looked good on paper. I showed it to my wife, she seemed impressed. It looked good on paper, now came the challenge of making a prototype that came close to my designs and drawings.

I contacted a design company in Phoenix Arizona that seemed willing to make the 3D designs and an initial prototype. After several months, and thousands of dollars later, an initial design was realized. Everyone that saw the prototype seemed impressed and wanted to try it even though it was just a miniature of the actual site. That's when I realized I have something good here. I immediately contacted a patent lawyer to patent this line of sunglasses. And now, I am proud to present this new lined of sunglasses to the rest of the world. Since the arms on the sunglasses are very short by design, and looked more like nubs than actual traditional sunglasses temples, I decided to call my new sunglasses Nubbz.



First 3D Rendering of Nubbz Sunglasses

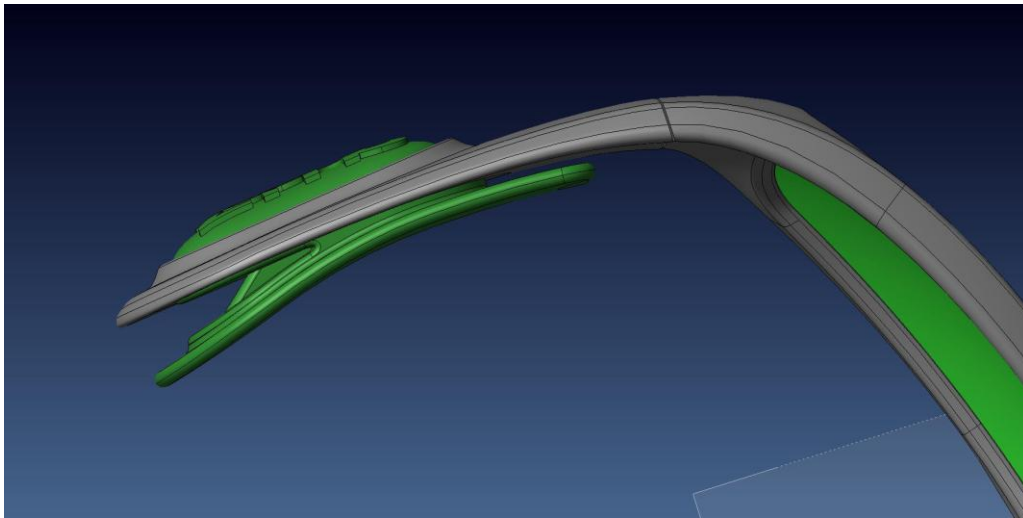
After The first 3D rendering looked good on paper, it was time to produce the first prototype to see if looks good and if it works as intended.



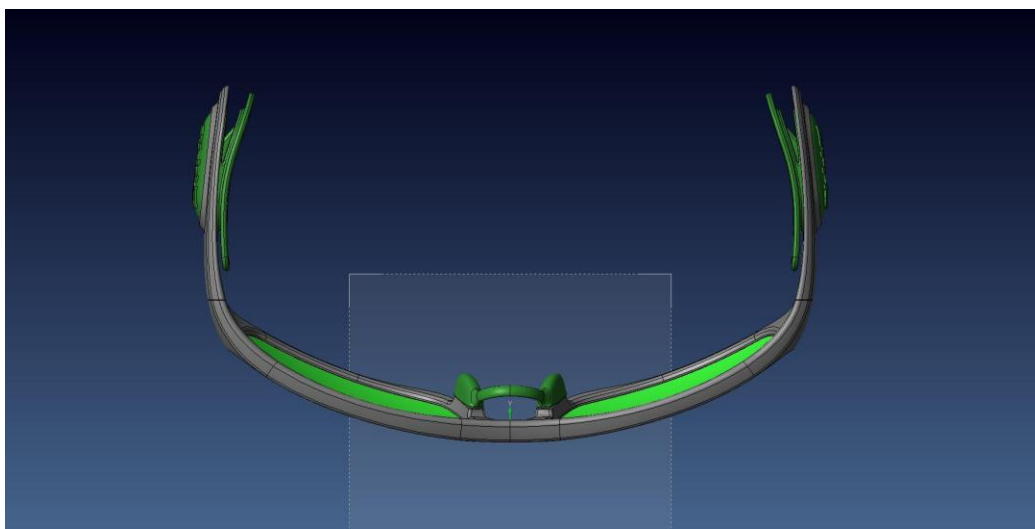
The Prototype looked very close to how I imagined the sunglasses should look like.



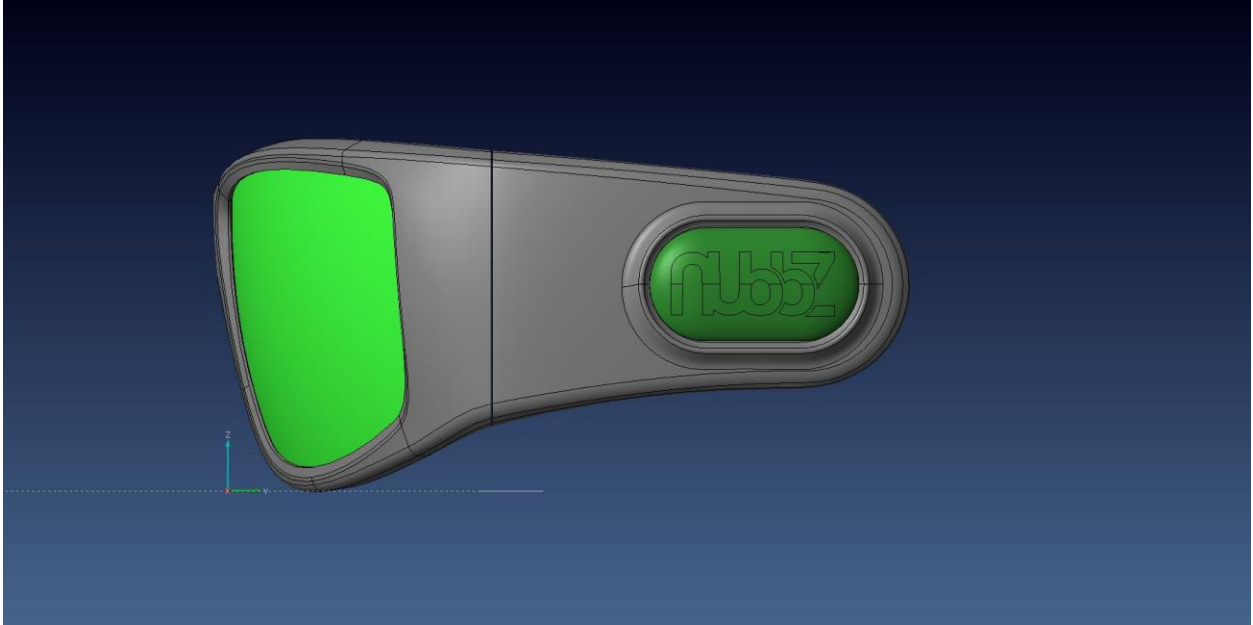
Since I am a believer in making the sunglasses out of the best materials and craftsmanship as possible, I started my search for a sunglasses manufacturing company in Italy. After a long search, I was able to locate such company that was willing to undertake the task of helping me bring my project to life. After they looked at my prototype, they were impressed and thought that there was a room for improvement on the design. We modified the design further by making the Nubbz logo pieces on the short temples interchangeable with three different sized to fit different size heads together with interchangeable nose pieces. These are the 3-D renderings of the new proposed changes.



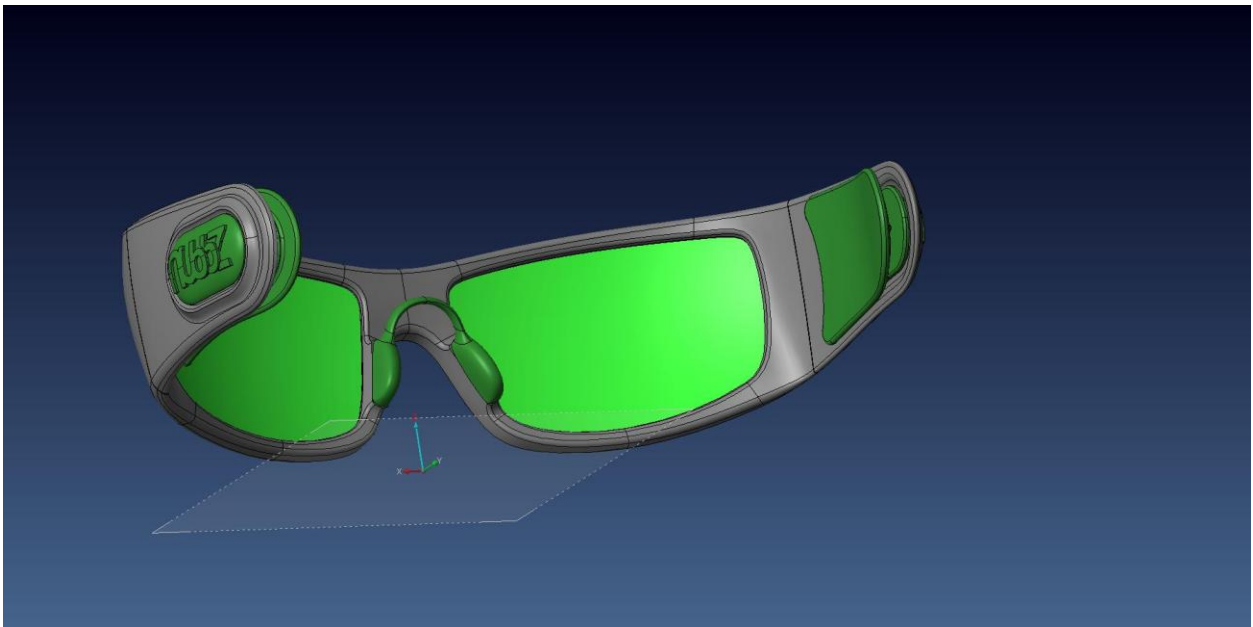
These interchangeable logo pieces will come in three sized: Small for bigger sized heads, Medium for narrower faces and smaller heads, and Large for small heads and narrower faces.



Here are some more 3D pictures of Nubbz sunglasses.



Side View of Nubbz



Back View of Nubbz Showing the Interchangeable Side Logos and Nose Pieces.

Here Is Where You Come In To Help Us on Our Endeavour

I am in the phase right now of needing a second prototype to finalize the pre-production prototype, and hopefully the last prototype to perfect the changes proposed to make Nubbz the quality sunglasses that I want everyone to have. I have spent thousands of dollars up to this point to reach my goal. The cost is very high to realize the engineering and tooling needed to bring Nubbz to reality. This is now when I need help from you, the Kickstarter community, to help me fund this project. I hope you can see the unique features I am trying to bring with this new line of sunglasses, Nubbz. Help me bring this project to you and to the rest of the world. Thank you in advance to all those who will help me bring Nubbz to life.



New and patented new design that look great, but very unique, futuristic, modern and different than the rest.



Nubbz great for motorcycle riders



Looks great, feels great

