Assurance Software Customers Share Best Practices and Celebrate Achievements During Inaugural Customer Conference

Wayne, PA. – November 13, 2018 – Assurance Software, a leading provider of comprehensive business continuity management and disaster recovery software and services, hosted its inaugural Surge customer conference October 28-30. During the conference, attendees learned about new and upcoming software innovations and services while guest speakers provided examples of business continuity best practices and Assurance customers shared successes enabled by their software applications.

"This was one of the most valuable events I've attended in the industry," said David Discenza, president of Discenza Business Continuity Solutions. "The keynote and breakout sessions were all valuable as was the opportunity to network with other business continuity professionals."

The conference was highlighted by an award ceremony during which, several customers were recognized for their achievements in business continuity, emergency notifications and resilience. Customers receiving awards for their outstanding achievements and business benefits enabled by the Assurance solutions included:

- Kroger Corporation   Excellence in Business Continuity Planning
- M&T Bank   Excellence in Continuity and Resilience
- Major North American Manufacturer   Excellence in Emergency Notifications

"The entire Assurance team is proud to partner with customers who are driving innovation across these areas and delighted to honor their achievements. We are also proud of the role that we can play helping them as they develop better ways to identify risks and protect their businesses from the impact of incidents and disasters," said Craig Potts, CEO of Assurance Software.

The 2nd annual Assurance Software Surge conference will be scheduled during the fall of 2019. Additional details will be published later this year.

About Assurance Software, Inc.
With 700 customers worldwide, Assurance Software is the leading provider of comprehensive business continuity and disaster recovery software and services. Assurance is known for its easily configured SaaS applications that ensure a fit to the unique needs of each customer. The company is also recognized for exemplary services provided from the industry's only HDI-certified customer support center, as well as the industry's only 100% up-time guarantee. With Assurance as their go-to partner for continuity and resilience, businesses confidently mitigate risk, manage recovery, and safeguard their employees, customers, operations and brands. For more information, visit www.assurancesoftware.com.

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