

## Apex Appraisal Service and Value Trend Solutions Announce Strategic AMC Partnership

November 13, 2018

Apex Appraisal Service (Apex) and Value Trend Solutions (VTS) have announced a strategic partnership and planned merger of business operations to offer a unified appraisal management solution. All key individuals from both companies will continue to support the merged business which plans to operate under the Apex brand.

"VTS has a great team in place with proven operational systems and processes that will help us as we continue to scale," said Tim Hamilton, Owner & Chairman of Apex.

Although Apex and VTS customers will not see any immediate changes, they will benefit from incremental improvements as best business practices from each company are standardized and integrated into a single appraisal management solution.

"Customers should expect industry-leading service, communication, and integrity," says Greg Bernstein, the new Chief Operations Officer of Apex and former Managing Partner at VTS.

Bernstein is committed to his continued role in the success of daily operations. On a larger scale, both companies recognize that the industry is evolving. "Apex has a seasoned leadership team with a holistic approach that will help us navigate upcoming changes in appraisal regulation and fluctuating market conditions," adds Bernstein. "Our companies complement each other very well."

Bernstein will work closely with Apex's current Chief Executive Officer, Gabriel Hern. "This strategic partnership will expand and strengthen our resources," says Hern. "As a combined company, we will be able to provide our customers with unmatched quality, service, stability, and value across the country."

Apex will remain headquartered in Northern California and VTS personnel will continue to operate out of their Phoenix location. "Our goal is to make the merger as seamless as possible for our customers," says Bernstein. "In some markets, we will continue to operate under the VTS name as a division of Apex, and customers will continue to work with the same VTS employees they know and love."

This includes former VTS Partner and Certified Residential Appraiser, Jay Josephs, who will continue on as Apex's Chief Appraiser, SW Region. As one of the most well-known appraisers in the southwest, customers can count on Josephs to provide ongoing appraisal expertise and educational classes to the local real estate community.

Looking forward, the combined company plans to invest in technology and offer innovative solutions that will help reduce cost, speed up turn times, and improve communication.

## **About Apex Appraisal Service**

Apex Appraisal Service (Apex) is a leading real estate Appraisal Management Company located in Northern California and providing services across the country. Apex is dedicated to providing prompt and accurate valuation and consulting services. With 60+ years combined of experience in the business, Apex has a proven track record of reducing time, efforts, and cost in managing the appraisal process. www.apexone.com

## About Value Trend Solutions, now a division of Apex Appraisal Service

Value Trend Solutions (VTS) is a nationwide real estate appraisal management company owned and operated by appraisers. VTS was founded in 2009 in Phoenix, Arizona where it continues to operate today. Utilizing the company's patented quality control system, VTS ensures regulatory compliance to help protect its' partners and the real estate community as a whole. VTS is one of the only appraisal management companies providing advanced technology with the personal touch of live customer support and hands-on appraisal reviews from a quality expert. <u>www.valuetrendsolutions.com</u>

## Questions? PLEASE CONTACT:

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