19th November, 2018

FOR IMMEDIATE RELEASE

**INTRODUCING BIG BLANKET CO: The Biggest, Best Blanket Ever Made**

Springfield, MO

BIG BLANKET CO was conceived from a simple idea: that we’ve been duped. The average throw blanket is less than 5 feet tall while the average human is much taller than that. The solution was clear: create a blanket larger than any blanket currently sold.

Over a year in the making, this 10’ x 10’ (you read that right, 10 feet by 10 feet) blanket is more than a giant piece of fabric. It’s made from ultra-premium, baby soft, stretchy material that is moisture wicking and temperature regulating. It’s the best blanket ever made.

**BIG BLANKET CO was released on Kickstarter on November 14, 2018 and fully funded within 8 hours.** The campaign will run through January 6, 2019.

BIG BLANKET CO’s founding team is made up a passionate team of entrepreneurs, professional athletes, former musicians, and all-around busy people. Understanding time together is sacred, the goal of BIG BLANKET CO is bringing people together.

RETAIL PRICE: $209



DIMENSIONS: 10’ x 10’

***Press Contact:***

Bryan Simpson

[snuggle@bigblanket.com](mailto:snuggle@bigblanket.com)

417-838-7011

***Kickstarter Link:***

<http://bit.ly/bigblanketco>

***Website:***

[www.bigblanket.com](http://www.bigblanket.com/)

***Founding Team:***

Bryan Simpson, CEO

Josh Stewart, Chief Creative

Dane Watts, Director of Operations

Anthony Tolliver, Tall Guy