**FOR IMMEDIATE RELEASE**

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**Silipint to Donate 5% of Holiday Sales to Leave No Trace**

*Patented silicone drinkware company teams up to give back this holiday season*

BEND, Ore., November 19, 2018 – This holiday season, the #1 silicone drinkware company, Silipint, is dedicating 5% of all proceeds from its website sales to the national non-profit organization Leave No Trace Center for Outdoor Ethics. Together, the two companies aim to minimize the impact people have on outdoor spaces so they stay pristine for generations to come.

Starting on Black Friday, November 23, 2018, through December 31, 2018, Silipint will donate 5% of all online sales to the nonprofit organization dedicated to protecting the natural world by teaching people to enjoy it responsibly.

“Leave No Trace is thrilled to work with Silipint to help educate their community on Leave No Trace ethics. By partnering with companies we can reach a broader audience and encourage people taking reusable cups outside to learn more and further that ethic when enjoying their time outdoors” said Dana Watts, Leave No Trace Executive Director.

Since its inception, Silipint has been creating sustainable silicone products that last and educating its consumers on the benefits of using long-term reusable products over single-use throw-aways. Their efforts create a natural fit supporting the mission of Leave No Trace to educate 15 million children and adults each year.

Rick Fredland, Silipint Founder and CEO, explains “Silipint’s effort to encourage resourcefulness through the simplicity of an unbreakable and reusable silicone cup finds a natural alignment with the Leave No Trace education mission.” The two organizations look forward to a continued and growing partnership beyond the holiday season.

**About Silipint**

Based in Bend, Ore., Silipint has been breaking the mold with a utility patent on silicone drinkware in the U.S. since 2010. With the unique ability to screen print artwork in-house, their unbreakable cups help breweries, events and businesses across the country tell their story in a useful, lasting and eco-friendly way. Silipint is the ideal companion for everyday moments and life’s adventures and is the highest quality and only true silicone drinkware in the marketplace. More information can be found online at [www.silipint.com](http://www.silipint.com).

**About Leave No Trace**

The Leave No Trace Center for Outdoor Ethics is a national organization and education program dedicated to protecting the natural world by teaching people to enjoy it responsibly. The organization accomplishes this mission by delivering outdoor education and research to over 15 million children and adults across the country each year. The Center, incorporated as a 501(c)(3), nonprofit organization in 1994, today counts more than 40,000 volunteers and 8,000 individual members, along with over 600 valued partners in the outdoor industry, private foundations, and government agencies.

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If you would like more information about this partnership, please contact:

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