

## **Leading Music Business Software Company Launches Talent Buying Pro**

**February 5** – NASHVILLE, TN, February 5, 2019 (Your Tempo) –The Nashville-based software company, Your Tempo, launched a new product line, Talent Buying Pro. “We have been around for eight years now and have some of the top talent buyers using our booking platform. We see a need for a talent buying platform to fulfill their needs,” says Vice President Gwen Gude. “We have never felt better about the products, clients, team, and what is to come in 2019.”

Local technology entrepreneur, Brittany Wegusen, founded the company and serves as CEO, while Gwen Gude acts as Vice President and Client Liaison. Wegusen oversees operations, and Gude will handle all software upgrades and client relationships in 2019. This innovative company is expanding its team by adding Tayler Bock. His role is to position Your Tempo at the forefront of the music technology industry. Bock’s extensive background in music stems from his role as tour management, and being a booking agent, formerly at Buddy Lee Attractions and Artist Live.

The Talent Buying Pro platform facilitates all aspects of the talent buying process. It quickly allows buyers to see client snapshots, budgets, advance sheets, agent quotes, and much more. Your Tempo already has beta clients using the talent buying software and will be partnering up with more.

The company has grown tremendously since its inception in 2010, and boasts three other software products, including Booking Agency Pro, Tour Pro, and Publishing Pro. Your Tempo maintains a roster of 200 clients and over 3,000 users across all platforms, in varying genres of the music industry.

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