Secure Trading / acquiring.com partner with AEVI to drive vendor-agnostic POS and omnichannel solutions

Secure Trading / acquiring.com have partnered with fintech company AEVI to provide a white-labelled, stand-alone and semi-integrated POS solution, including hardware, apps and services.

LONDON, February 5th: Secure Trading / acquiring.com have announced today the extension of their complementary cloud-based payment gateway (Secure Trading) and next generation acquiring solution (acquiring.com), thanks to the addition of AEVI's vendor-agnostic payment app, and smart point-of-sale solution. The partnership will allow Secure Trading / acquiring.com to offer omnichannel point-of-sale solutions, powering payments for merchants and partners by leveraging SmartPOS, MPOS, Unattended, Internet of Things (IOT), and new payment form factors.

AEVI was selected for this important collaboration due to the spread, depth and maturity of their card-present solutions across Europe and the US. Its open and vendor-agnostic platform offers Secure Trading unprecedented flexibility and choice when adapting to future merchant needs.

Jonathan O'Connor, Chief Commercial Officer of Secure Trading / acquiring.com said: "Our forward-thinking and flexible omnichannel solution, in partnership with AEVI, helps our partners and clients to rapidly adapt to changes in their payment landscapes. Our vision is to deliver product innovation and vendor-agnostic POS, serving retail, hospitality and hotels, in addition to emerging markets such as cryptocurrency and blockchain, all supported by our centre of excellence based in Malta.

"Secure Trading will initially use AEVI's Digital Service Centre to provide stand-alone EMV payments for their customers, in addition to semi-integrated solutions for key client verticals. A single platform for merchant boarding and reporting will form the foundation of our market solution. Our key focus is on client simplicity for our omnichannel, go-to-market solutions," O'Connor added.

SVP of Global Sales at AEVI, Nigel Bidmead, said: "We are delighted to have been selected by Secure Trading as their partner to step into the next generation of acquiring. The in-store point of sale environment increasingly leverages digital data to improve customer experiences by becoming an integral point of interaction. This partnership will be at the forefront of this innovation."

Notes for the Editor:

About Secure Trading Group

Secure Trading, acquiring.com and Secure Trading USA form Secure Trading Group, which provides intelligent payment gateway and merchant acquiring solutions across a number of verticals. The group's specialised approach to global, online and omnichannel payments is transforming the way that customers and partners interact. All three have their own unique identity, yet collaborate creatively to provide first-class solutions, exclusively tailored to the needs of our clients. The defining traits that unite the three companies are vast future-proof product portfolios, international offering, specialist expertise, and pro-active relationships with partners and clients. We have a strong internal team culture of client and partner first. Powering Payments ... Powering Commerce.

About AEVI

AEVI lays the foundation for next-generation acquiring by empowering merchant solution providers to move and manage their classic payments proposition into a new value-added world of apps, payments and smart devices. By subscribing to AEVI's Digital Service Center, a vendor-agnostic and open platform, merchant solution providers can access a one-stop-shop to pick & mix solutions for any stage of their Digital Strategies.

AEVI combines the talent and resources of Merchant Solution Providers, App Publishers and Device Vendors in an open, collaborative ecosystem unrestricted by devices, currencies, borders or regulations, providing unprecedented flexibility and choice. AEVI simplifies the complex payment landscape with a single integration for merchant solution providers resulting in acquisition of new merchants, increased retention of existing customers, cost savings, and generation of new revenue streams.

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